

Price Two Cents

Mothers wishing to have their children examined by Dr. Coffin at the Well Child Conference call Mrs. Lilly for an appointment. Transportation will be furnished.

The Northfield Herald
Published weekly by
NORTHFIELD PRINTING CO. INC.
HENRY R. GOULD
President and General Manager
WILLIAM F. HOEHN
Vice-President and Editor
FRANK W. WILLIAMS
Treasurer

"Entered as second-class matter
May 6, 1931, at the post office at
Northfield, Massachusetts, under the
Act of March 3, 1879."

Subscriptions
Yearly—if paid in advance \$1.00
Advertising rates on application

Friday, July 3, 1931

EDITORIAL

In our last issue we said something about the cutting of grass along our highways—and we have not finished. We have the best interests of our whole community at heart. Our streets should look clean and the lawns flanking either side well kept. With our fine trees—a double row at that—all in good condition having been attended to carefully by experts—surely property owners could do no less than to keep their places looking attractive so as to present the beautiful picture of a prosperous and thriving town of New England to those who knock at our doors or pass through to receive their impressions. The few places that are now uncared for are an eyesore to the rest of the community and such persons who are negligent should be urged by public opinion to get busy and discontinue raising hay crops in front of their properties. The Improvement Society has appropriated fifty dollars to cut such crops where there is failure to do so for the good of the town but it is a shame and reflection that such an act of charity is necessary in this particular.

The National Board of Health in a talk over the radio has called attention to the infamous habit which some folks have at this time of year to dispose of garbage by throwing it about over the ground. There is no more unhealthy or disastrous an act that can be committed against the public health than this unsanitary act. Garbage thrown about subject to weather conditions—the rain and sun—decomposes rapidly but the faster the decomposition the more vermin and flies it attracts as well as some unwanted animals. Winds will carry its dust and particles and sickness and illness results—to say nothing of the unpleasant odors emitted. A recent visit about some localities gave proof of quite a few residents—non-residents as well as residents—who persist in the habit of scattering their garbage. There can be no reasonable excuse for such an act and it is against every provision of our health laws. If you have garbage to dispose of and there is no collector for the same do bury it (deep) or burn it. Do not throw out garbage upon the open ground.

The Editor regrets that owing to unforeseen difficulties much of the news was omitted last week from the columns of The Herald especially much of our correspondent items—but this week all items will be covered and the appeal of The Herald goes forward as usual giving the news of all sections in the territory served.

Retail Trade Volume

The volume of trading in the year 1929 is shown by the Federal Census in the cities in our immediate shopping territory. How much of your money helped to create this volume. The first column of figures the April 1, 1930, population and the second the volume of retail trade.

| | | |
|------------------|---------|--------------|
| Greenfield | 15,500 | \$12,200,000 |
| Northampton | 24,381 | 12,700,000 |
| Gardner | 19,399 | 6,000,000 |
| Attleboro | 10,677 | 5,500,000 |
| North Adams | 21,621 | 10,500,000 |
| Westfield | 19,775 | 10,000,000 |
| West Springfield | 16,684 | 4,500,000 |
| Holyoke | 56,537 | 29,000,000 |
| Springfield | 149,900 | 109,000,000 |

Thanks

"Henry R. Gould, president and general manager of the Northfield Herald has just added to his well-equipped plant a high speed automatic job press. The Northfield Herald which was nine weeks old June 5, is making rapid progress under Mr. Gould's management. The Herald is a six-column twelve-page paper, is exceptionally well printed on a good grade of paper, is well edited and carries a large amount of local advertising." — From the Publishers' Auxiliary, June 20th, 1931.

Northfield Conferences,

| | |
|---------------------|--------------|
| Home Missions | July 6-13 |
| Foreign Missions | July 13-21 |
| Religious Education | July 22-31 |
| Christian Workers | August 1-17 |
| Christian Endeavor | August 17-24 |

THE NORTHFIELD HERALD IS NOW ON SALE AT—

| | |
|-------------------------|-------------------|
| The Bookstore | East Northfield |
| The Northfield Hotel | East Northfield |
| The Northfield Pharmacy | Northfield |
| Carmean's Store | Mt. Vernon |
| Buffum's Store | South Vernon |
| Prentiss News Room | Barnardston |
| Lyman's Store | Warwick |
| Cook's News Store | Millers Falls |
| Field's Drug Store | Hinsdale, N. H. |
| Rebecca's News Room | Hinsdale, N. H. |
| Gurnsey Store | Winchester, N. H. |

The Poet's Corner

WHERE THE VIOLETS GROW

Beside a brook the violets grow
In purple hue, are bending low,
And when the winds sigh lazily,
When the sun is shining on the trees,
I like to sit beside the brook
In that cool and shady nook
To see the violets bending low
And smell their fragrance, just to know
That here's a place where violets grow.

I'd like to sit there all day long
And hear the brook's sweet babbling song.
It seems to sing a song to me
A softly rhyming lullaby,
That eyelids droop to hear.
The peace and quiet that is there.
The brook that has not one small care
In that cool and shady nook
By the singing babbling brook
Where the violets grow.

Margaret Cook

A MOTHER'S REVERIE

O little child, what a wonderful being
You are!
A bud not yet unfolded.
You might be a dream; so, lightly, I
Touch you;
You do not vanish but cling to me
Tightly.
And I know that you are real.
The realm of "to-day" is your kingdom,
And you
Unaware of what may lie ahead, hold
Fast to my hand
And ask, "Is this the way we go?"
Father, I ask not that my child's path
Be smooth
All along the way, but that you may
Give her strength
To travel upward, and that though
She stumbles
O'er the rough places she will not fall
But go onward, courageous and unafraid.

Mary Chilton Cowles
South Vernon, Massachusetts

DON'T QUIT

When things go wrong, as they sometimes will,
When the road you're treading seems
All uphill,
When the funds are low and the debts are high
And you want to smile, but you have
To sigh,
When care is pressing you down a bit,
Rest if you must, but don't just quit.

Life is queer with its twists and turns,
As everyone of us sometimes learns,
And many a failure turns about,
When he might have won had he
Stuck it out;
Don't give up, though the pace seems slow,
You may succeed with another blow.

Often the goal is nearer than
It seems to a faint and faltering man;
Often the struggler has given up
When he might have captured the victor's cup,
And he learned too late, when the
Light slipped down,
How close he was to the golden crown.

Success is failure turned inside out—
The silver tint of the clouds of doubt,
And you can never tell how close you
Are;

It may be near when it seems afar;
So stick to the fight when you're
Hardest hit—
It's when things seem worst that you
Mustn't quit.

Anon.

A REAL MAN

"Men are of two kinds, and he
Was of the kind I'd like to be.
Some preach their virtues, and a few
Express their lives by what they do.
That sort was he. He wasn't cheap
Or shallow, but his course ran deep,
And it was pure.

"Men are of two kinds, and he
Was of the kind I'd like to be.
No door at which he ever knocked
Against his manly form was locked.
And when he passed I think there
Went

A soul to yonder firmament
So white, so splendid and so fine
It came almost to God's design."

Single Mary Says

Some wise cracks sent in to the
Herald Office by a "spinster."

If Eve had been created first she
would have had enough charm and
influence to prevent the intrusion of
such a creature as man.

She always cries at the wedding
of a young girl and boy, but meers
at the ceremony that unites two old
fools.

That a June wedding would be
beautiful and inspiring if there were
not so many thorns in the roses.

That she knows she is inconsistent.
Much as she despises matrimony
she cannot help loving dear
little children.

She is willing to confess that women
are not perfect, but they would
have been if Adam hadn't been thrust
like an intruder into Eden.

She admires and honors all the
great men of the past because they
are dead.

It was a slick word-coiner who
made woo, sue, rue, moo and boohoo
to rhyme.

She is a matrimonial hypocrite,
perhaps, but she has not yet met the
man she would allow to prove it.

\$70,000,000 in United States Treasury
notes are unredeemed despite the
fact that interest ceased on March
16. The United States Treasury has
a surplus for soundness.

Corn Borer Quarantine Effective At Once In Northfield Area

The European corn borer quarantine will become effective at once, it was announced by the Department of Agriculture, and road patrols to enforce it will be placed at strategic points along the highway.

Cities and towns in this section included in the quarantine are Amherst, Belchertown, Bernardston, Conway, Deerfield, Erving, Gill, Greenfield, Hadley, Hatfield, Leverett, Leyden, Montague, Northfield, North Salem, Northampton, Orange, Shutesbury, Sunderland, Warwick, Wendell and Whately.

Certification of the following products will be necessary when they are moved out of the two-generation corn borer area: Corn, broomcorn, beets with tops, rhubarb, all sorghums, sudan grass, lima beans in pod, greens, cranberry or horticultural shell beans in pod, cut flowers and plants, chrysanthemums, dahlias, asters and gladioli. Corn on the cob will not be certified for shipment.

Massachusetts Press to Have Fall Outing in Mountains

The Massachusetts Press association has set the dates of September 25 to 9 for its annual fall outing in the White Mountains, New Hampshire, and the place will be the Waumbek hotel at Jefferson, N. H. A trip up Mt. Washington on the famous cog railway and through one of the newsprint pulp mills at Berlin, N. H., a few miles distant, will be two of the entertainment features.

President Charles T. Hall has appointed as the outing committee Treasurer Robert S. Osterhout, of Hudson, Past President Gardner Campbell of the Wakefield Daily Item, Vice President Harry F. Albrow of Harwick, Vice President Paul Bittering of Plymouth and Past President Lemuel C. Hall of Wareham.

The Herald of Northfield will be represented at this meeting by some of its officers and directors.

Tree Planting Drive On In New Hampshire

More than 1,000,000 trees are being planted in New Hampshire in a few weeks' intensive campaign. A special drive is being made to have 200,000 trees planted by children in schoolyards and along roadsides. The campaign part of a national movement to commemorate the two hundredth anniversary of the birth of Washington, is directed by a special committee cooperating with the State Forestry Commission, Highway Department, Department of Education, Extension Service and the Society for Protection of New Hampshire Forests. Sixteen new highway forest reservations along the highway of New Hampshire have been established since January 1, this year, bringing the total number of such reservations to 98. The society for the Protection of New Hampshire Forests seeks to secure 1,000 roadside reservations.

Chemistry Essay Prize Winner

John Stewart Barney, son of Mrs. Harry R. Randall of Brattleboro and a member of this year's graduating class of the Brattleboro High school, received word that he is one of the six national essay winners in the contest arranged by American Chemical society of New York. The subject of his essay was "How the Home Can Be Made More Livable Through Chemistry." With this essay he won one of the six Vermont state prizes, being awarded \$20 in gold. Young Barney will receive four years' scholarship at any approved college or university in the United States, paying tuition four years and \$500 annually upon satisfying college entrance requirements and maintaining satisfactory scholastic standing thereafter.

Blue Ribbon Health Contest

For several years the Franklin County Public Health Association have held a Blue Ribbon Health Contest in the schools. The children observe certain health habits for a number of weeks to stimulate interest in forming these habits, then those making greatest progress all chosen as Blue Ribbon Health Children.

The requirements are that he be free from Physical defects, reasonably co-operative in the practice of health habits, satisfactory in his behavior and attitude in the school environment, have good posture and weight.

The health habits are that he be physically clean, obtains sufficient sleep, eats well selected foods, obtains plenty of fresh air and exercise.

The children chosen from the groups observing these habits were: Ethel Marcey, Betty Kehi and Thomas Parker, Center school. Louise Cover, Katherine Payson, East School. Lucile Bolton, Rolfe Carmean, West School. The girl and boy achieving the highest points in the final physical examination will be chosen as King and Queen of Health at the Franklin County Fair next fall. All the children chosen will receive a blue ribbon at the fair.

Wanted Volunteer Drivers

Someone to bring Mothers with their children to the Well Child Conference July 8th, 7th, and 8th. We will have two cars and would appreciate drivers who would volunteer to render this service to the community. Call Marion E. Lilly 245.

PEP--POWER-- PERFORMANCE

That's what the modern motor car demands and that's what we guarantee to give after your valves are ground by our new precision equipment.

Correct to a thousandth of an inch as we can show you.

THE MORGAN GARAGE

THE CLEANEST AND BEST EQUIPPED

GARAGE IN THIS SECTION

NORTHFIELD, MASSACHUSETTS

TELEPHONE 173

South Vernon Young Man Loses Case

Clarence R. White, commissioner of industries of Vermont has issued an order refusing compensation to Frank Wilson of South Vernon for injuries he is alleged to have received when struck by a baseball in a game in which he was officiating and dismissing the case he brought against the Windham-Windsor Council, Boy Scouts of America. Wilson was employed on the camp staff at the scout council's camp for boys, having general oversight of them. He was directed to officiate at a baseball game and while doing so was struck in the nose by a baseball. He claimed the blow caused a mastoid abscess, but the commissioner ruled the preponderance of proof was on the claimant to show by evidence that the blow caused the abscess, and found that Wilson had failed to do this.

Polhemus Handles Personnel

Personnel management for the 5,000 people who are to attend the conferences is headed by Mr. Lester A. Polhemus, who has as his assistants, Miss Alice Zabriski and Mr. Albin Franz. Among the 80 young people who are employed on the campus, more than 30 different colleges are represented and 20 schools, many being located in the south and as far west as Minnesota. All the degrees from a Ph. D. to the A. B. are held by the different members of the management.

Christian Endeavor Elects

The annual election of officers of the Christian Endeavor society of the North church was held on Monday night. The following were chosen for the coming year: President, Francis Reed; vice-president, Myron Johnson; secretary, Ellen Edson; treasurer, Horace Bolton; prayer committee, Sophie Servaes; missionary committee, Christine Gray; social committee, May Thompson; what-so-ever committee, Mrs. Esther Reed.

Hunters To Report Annually

The newspapers of the state will not be able to keep up on the hunting season this fall as under the changes made in the law by the Legislature it will not be necessary for hunters killing a deer to report it within 24 hours to the division of fisheries and game, in writing, giving the name of killer, place of kill, sex of deer and date killed.

Now, as the law reads, deer kills will be reported at the end of each year on the slip of paper provided by the division for a report of all birds and animals taken during the preceding 12 months. This report is required from all holders of sporting licenses, and a penalty is imposed for failure to do so.

This change in the law apparently slipped by unnoticed during the legislative session and became known only recently. However all kills must be reported and woe to the hunters who fail to do so.

Stores in Northfield are closed Saturday (July Fourth) but open Friday evening.

Complete Investment Service

Members New York and Boston Stock Exchanges
Associate Members New York Curb Exchange

Private Wire Connections
To All Principal Markets

BONDS
LOCAL STOCKS
LISTED STOCKS

Investment Recommendations

TIFFT BROTHERS

Third National Bank Building, Springfield

Telephone 4-7311

Boston—Hubbard-9260
Pittsfield 2990

Hartford Chtr 30
Holyoke 7363

TRY "THE HERALD" JOB PRINT

C. H. EDDY & CO.

MANUFACTURERS OF
CARBONATED BEVERAGES

Our Various Beverages Will Satisfy
Served At All Leading Drug
Stores And Tea Tents

Manufactured At Brattleboro, Vt. — Telephone 112

WATCH THE "SATURDAY SPECIALS"

Electric
SWEeper-VAC
With Motor Driven Brush

is used and recommended
by many readers of this paper

It Cleans By

1. Brushing
2. Beating
3. Suction

WHY DON'T YOU HAVE ONE?

It may be purchased on the budget plan

Belts for all models for sale at

MILLER & BURNETT'S HARDWARE STORE

TREADWELL

ELECTRIC CO.,
22 Norwich Street
Worcester, Mass.

CENTRAL NEW ENGLAND DISTRIBUTORS

Glen C. Naromora, Field Representative.

TRY "THE HERALD" JOB PRINT

Harry Says: Don't Monkey With Fireworks On July Fourth

But if you do--and are
injured you will find
first-aid requirements at

The Northfield Pharmacy

HARRY L. GINGRAS

Proprietor

NORTHFIELD, MASSACHUSETTS



Do you knock on wood every time you set out for an airing in the car?

Is your heart in your mouth when you swing into a curve at a little more speed than the law allows?

There's nothing like a set of junky old tires to take the joy out of driving.

Why worry about blowouts when you can buy sturdy Goodyear Pathfinders at present levels?

Never in the history of the automobile has tire mileage been priced so low.

Supertwist cord, Goodyear craftsmanship, long life, safe riding.

For your information and your peace of mind, run your eye over these prices:

| Size | Price | | Size | Price | |
|------------------------|---------|---------|-------------------------|--------|---------|
| | Each | Pair | | Each | Pair |
| 29x4.40 (4.40-21)..... | \$ 4.98 | \$ 9.60 | 29x5.25 (5.25-19)..... | \$8.15 | \$15.80 |
| 29x4.50 (4.50-20)..... | 5.60 | 10.90 | 31x5.25 (5.25-21)..... | 8.57 | 16.70 |
| 30x4.50 (4.50-21)..... | 5.11 | 11.10 | 28x5.50 (5.50-18)..... | 8.75 | 17.00 |
| 28x4.75 (4.75-19)..... | 6.65 | 12.90 | 29x5.50 (5.50-19)..... | 8.90 | 17.30 |
| 29x4.75 (4.75-20)..... | 6.75 | 13.10 | 32x6.00 (6.00-20) 6 ply | 11.50 | 22.30 |
| 29x5.00 (5.00-19)..... | 6.98 | 13.60 | 33x6.00 (6.00-21) 6 ply | 11.65 | 22.60 |
| 30x5.00 (5.00-20)..... | 7.10 | 13.80 | 30x3 1/2 Reg. cl. High | | |
| 28x5.25 (5.25-18)..... | 7.90 | 15.30 | Pressure..... | 4.39 | 8.54 |

We will deliver and apply these tires free



29 x 4.40 (4.40-21) Balloons for 1925-27 Fords, Chevrolets; also Whippets and Stars.

GOOD YEAR Pathfinder

THE MORGAN GARAGE
NORTHFIELD, MASSACHUSETTS

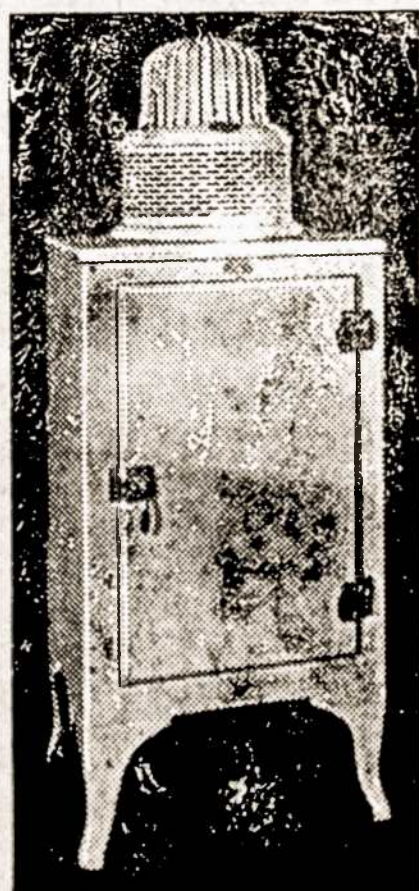
Telephone 173

WILLIAMS ICE-O-MATIC

WE GUARD our business reputation carefully. That is why we thoroughly investigated all makes of electrical refrigerators before offering any to our customers. Only after rigorous tests—which supplemented those made by the Good Housekeeping Institute—did we approve and offer Ice-O-Matic to you.

Stop in today and see these beautiful new Ice-O-Matic models. Here is a complete line from compact cabinets for small apartments to huge ones for largest homes. You will like the quiet Ice-O-Matic sealed unit that can be on top or below.

You will like Ice-O-Matic because it offers you all of the finest features of modern electric refrigeration. Because of Ice-O-Matic's advantages we can offer you lifetime refrigeration at lower cost than you are now paying for less-safe food protection! Get all the money-saving facts here today.



WILLIAMS
ICE-O-MATIC
REFRIGERATION

ONLY \$10 DOWN

puts a new Ice-O-Matic in your home. It will pay for itself by savings on food and ice bills!



SALE NOW ON

Summer Furniture Is All Reduced

COUCH HAMMOCKS \$8.95 UP

POUCH GLIDERS \$15.50 UP

LAWN CHAIRS \$3.49 UP

ICE REFRIGERATORS

\$14.95; \$24.75; \$25.75; \$26.00 UP

Porch Screens 75c per foot in Width

Oil Stoves and Ranges \$18.75 Up

FLORENCE
OIL BURNERS
for Ranges
\$49.50 Installed



EVERYTHING IN
STORE REDUCED

76 FEDERAL STREET, GREENFIELD

Automobile Tours and Trips from Northfield

APPLEDOORE AND SMUTTYNOSE

What are they? Islands! Two of a group as interesting as the names they bear. And here is how to reach them.

Next time you are motoring along Route 1 stop over at New Hampshire's only port. You will find Portsmouth a fascinating place, "an old town by the sea."

Why you have admired the quaint colonial homes, when you have absorbed some of the charm of the old harbor, board the little steamer that runs to the Isles of Shoals. It's a pleasant sail, down the Piscataqua, past Fort Constitution and old New Castle. Soon tremendous rocks loom up from the sea. Rocks large enough so that hundreds of people once lived on them.

The larger of these are named Star, Appledore, White and Smutty Nose. You will go at least to Star and Appledore where you will have half a day's delectable wandering, scrambling, climbing.

The little old-fashioned stone church, high up on Star Island, is enough to make the trip worth while. Especially its interior, with its sunken brick floor, and its odd furnishings. Also on Star is a large bronze tablet to the doughty Captain John Smith, who once stopped off here.

You will be surprised that the flowers among these rocks are more glorious than those inland. You would never have dreamed they could be so beautiful in this slight soil and salt air. "The little spot of earth on which they grow is like a mass of jewels. Who shall describe the pansies richly streaked with burning gold; the dark velvet coreopsis; the larkspurs blue and brilliant as lapis-lazuli; the ardent marigolds that flame like mimic

sun? Why should the poppies blaze in rich imperial scarlet?"

Thus wrote Celia Thaxter, daughter of the lighthouse keeper on White and one of New England's leading women poets and nature writers. On Appledore they will show you the house she lived in.

Life here is completely simplified. The mainland lies in the haze. Cities and traffic are forgotten. On these great broad rocks—sea-worn, strange—vessel and you have brought home to you piled up and gorged—you seem to be on an incredibly large and stable you what the great English sea-poet called "the sense of all the sea." Here in the peaceful morn, at blazing noon, or in a shattering storm at night, you may come to know the sea.

Tours and Detours N. Y.

Longest Day Of Year

Monday June 22nd was the longest day of the year and the sunset was certainly beautiful from the hills about Northfield. Officially summer began and the sun will remain above the horizon for 15 hours and 18 minutes. From now on the daily ration of sunlight will be gradually and almost imperceptibly shortened as Old Sol begins his deliberate annual swing back toward the equator. Each day the sunrise will come a few seconds later and sunset a trifle earlier, so that within a month the decreasing hours of daylight will become plainly noticeable.

Don't Drive a Dirty Car.—We have Facilities for Washing and Polishing Your Car in a first-class manner. Prices for Washing are \$1.50, \$2.50 and \$3.50. Electric Polish, \$7.50. The Morgan Garage, Northfield. Adv. 4-24-tf

Roger Babson Says It Is Time To Advertise

If there was ever a time when the newspapers could perform a real service for the United States, it is today—furthermore this applies to all groups of people, bankers, manufacturers, merchants and wage earners. You need only to tell the people the simple truth. Statistics now indicate that business has seen its worst, even though the recovery will be slow.

Irrespective of what happens to the stock market in the next year, I am willing to stake my reputation, based on 30 years experience (1) that business has seen its worst; (2) that, although the change will be slow it will be in the right direction; and (3) that within a reasonable time this country will again enter a period of marked prosperity. In short, statistics today point to another period of prosperity, the same as they three years ago pointed to the present period of depression—as you go back home tell your merchants that now is the time to advertise.—Roger Babson, business economist, to members of Advertising Federation of America.

Haigis For Governor?

A report in the news the first of the week announces that John W. Haigis President of the Franklin County Trust Co., well known in Northfield and in Western Massachusetts may be the G. O. P. candidate for Governor in 1932 against Governor Ely the present Democratic incumbent. When asked as to his intentions Mr. Haigis said he had no comments to make, however it is evident a lot of quiet work is being accomplished by his friends.

Avoid a Tire Blow-out On The Glorious Fourth

Bring in your car and let us check up on your tires before you start on that week-end trip. Many accidents are caused by faulty tires. Better be Safe than Sorry. We give Service.

The Morgan Garage Northfield, Mass.

Where Satisfaction Is Guaranteed and Prices Are Reasonable. Telephone 173

We Would Appreciate an Opportunity
to Demonstrate the Efficiency of

The Herald Job Printing Department
on Any of the
Better Grades of Printing

You May Require

Telephone
Northfield 230-3

Northfield Printing Co.
Northfield, Mass.

GOOD USED CARS

2-1929 CHEVROLET COUPES\$125.00 Down
 1-1929 CHEVROLET COACH, Low Mileage, Price Right
 Buick Coupe—1926—Will Sell Cheap
 2-1928 FORD A COACHES in Good Shape
 Good Tires—Will be Sold Cheap!
 1-1927 FORD SEDAN, Wire Wheels\$75.00
 2-1929 FORD ROADSTERS, Good Shape .. \$275.—\$315.
 1930 Sport Roadster, Ford A, Low Mileage, Price Right
 Studebaker Touring, A Clean Car\$100.00
 1-1929 FORD A COUPE, A Good Used Car\$325.00
 2-1924 Chevrolet Touring Cars
 1 Hudson Sedan, 1926\$100.00
 1923 Hudson Sedan, Cheap
 1928 Buick 2-door Sedan, Fine Condition, \$150.00 Down
 We Are Dealers for the
 SPRINGFIELD, ANTHONY, PANEL
 and DUMP BODIES

JORDAN MOTOR SALES

East Northfield, Mass.

OPEN EVENINGS
 Phone 267-2

THE PERFECT VACATION SPOT

BEAUTIFUL LAKE SPOFFORD AT SPOFFORD, N. H.

JUNE 18 to OCTOBER

Lake Spofford Hotel and Cottages, operated on the American plan. Top-notch golf course, swimming, tennis, bridle paths, dancing—music by the famous Charles Reitz S. S. Leviathan Orchestra.

SPECIAL RATES TO JULY 15

DINE AND DANCE AT THE "SHOW BOAT"

Write for Illustrated Booklet
 WM. W. BENSON, MANAGING DIRECTOR, SPOFFORD, N. H.
 6-26-6t

TRY "THE HERALD" JOB PRINT

Sign and Mail coupon below and get our prices and complete information on these products and service checking any items in which you are interested.

....Log Cabin Siding
Cop-r-Loy Steel Roofing
Concrete Waterproofing
Benjamin Moore's Paints
Celotex Wallboard
Upson Wallboard

Holden & Martin Lumber Company
 Brattleboro, Vermont

Miniature Waterfall at Your Fingertips

FRESH sparkling water—abundant, pure—in house, stables, barnyard! Literally at your fingertips! Picture the comfort and convenience, the time and energy saved, the added health and pleasure of every member of your household. All this is available to you—instantly—day or night, thru one of the famous

MYERS
Self-Oiling Water Systems

Think of a Myers Water System in terms of a bracing shower bath after a hot day's work in the fields—in terms of quickly washed dinner dishes—of running water in barn and feed lot—of unfailing fire protection. A Myers Water System will be the most permanent, the most satisfactory and the most valuable investment you have ever made.

FR-2510 Myers Self-Oiling Water Systems and Power Pumps are made in a wide variety of styles to meet every requirement of water supply and water service. Whether you require 200 gallons an hour, or 20,000—an outfit for a deep or shallow well—for operation by hand, wind, gas engine or electric current from any source—there is a Myers built for your specific needs! And all Myers Systems are thoroughly reliable. You are assured of complete satisfaction from any outfit you select from the "World's Headquarters for Pumps and Water Systems."

MILLER & BURNETT
PLUMBING—HARDWARE
FURNACE HEATING
STEAM, HOT WATER and
Oil Heaters, Water Systems, General Jobbing
Tele. 232 East Northfield, Mass.

Latest Road Reports In Mass.—N. H.—Vt.

The following information relative to important construction projects on the main travelled highways of New England together with suggestions as to routings has been prepared by Socony Touring Service.

MASSACHUSETTS

Route 3—Kingston north, construction for eight miles; through traffic has good optional routes posted over parallel roads.

U. S. 6—North Swansea east toward Fall River, widening for six miles; traffic maintained under good conditions; through traffic Providence to Cape Cod has good optional route via Taunton and Middleboro.

U. S. 20—West Becket to Bonny Rigg Four Corners, conditions are poor at several points where there are varying stages of construction; through traffic from Albany to Worcester or Boston should use Mohawk Trail (Mass. 2) through the Berkshires. Through traffic Worcester to Boston advised to use Route 115 to avoid six miles construction west of Marlboro.

Route 109—Windsor to East Windsor, two miles under construction with delays probably until middle of July.

Route 140—Milford south, heavy grading for 3.1-2 miles; traffic maintained under poor to fair conditions. Milford north, surfacing completed.

NEW HAMPSHIRE

U. S. 2—Jefferson Village west to Jefferson town line; four miles heavy grading for concrete construction; poorest sections may be avoided by detouring over oil-gravel road to the north. Work east of Jefferson Village scheduled to start shortly.

U. S. 3—Franklin east through Tilton, grading started; through traffic advised to use optional route north of main road. Plymouth south, one mile grading for concrete, conditions poor to fair.

U. S. 3—Franklin south for four miles, contract has been let for raising grade and resurfacing; when work starts, optional routes will be posted.

Route 3A—West Plymouth south, heavy grading; traffic advised to use good optional route posted through Plymouth, Ashland and New Hampton to Bristol.

Route 11—Franklin west, new road is being built to the north of Webster Lake; at junction of new and old routes west of Webster Lake conditions are poor for about one mile. Newport east to Wendell, three miles construction; one way traffic; one lane new concrete scheduled to be open this week.

Route 16—Glen House south for three miles toward Pinkham Notch, heavy grading; route should be avoided when possible as conditions are poor and travel is hazardous at times.

Route 28—Six miles heavy grading at Salem makes route inadvisable for through traffic between Manchester and Boston. Work just south of Manchester scheduled for completion by July 4; short local detour in effect at present.

Route 101—Peterboro west, grading for three miles concrete scheduled to start this week.

VERMONT

U. S. 2—Base construction and gravel surfacing at Orange, South Ryegate and Miles Pond; conditions fair to good.

U. S. 6—Newport to Coventry, five miles grading; traffic maintained under fair to good conditions. Barton to Orleans, five miles grading for concrete to start here in near future; traffic will be maintained over work.

U. S. 7—Rutland north for 17 miles, complete reconstruction and surfacing with concrete; local detours are in use and traffic is maintained over portions of the work; through traffic Rutland to Middlebury may avoid entire project by running west from Rutland over concrete road (U. S. 4) to Bomoseen then running north to Middlebury over a fair gravel road (30).

Route 14—Barre south to Willamstown, five miles concrete construction; through traffic north and south advised to use Route 12.

Route 18—St. Johnsbury to Danville, five miles macadam construction; detour posted to north via North Danville. Marshfield to Plainfield, eight miles surface construction; traffic maintained under fair to good conditions.

Route 103—Chester north for five miles, grading; traffic maintained under fair to good conditions.

Route 105—North Troy east for eight miles, grading and gravel surfacing; traffic maintained under fair to good conditions. St. Albans to Enosburg Falls, 16 miles grading and gravel surfacing; conditions good.

Safety Isn't a Matter of Guesswork:—It is in knowing that your car is in condition to meet an emergency like a sudden stop to avoid an accident. Be Safe, let our expert Mechanic Service Your Car. The Morgan Garage, Northfield. Adv. 4-24-1f

Milking the Motorist

The poor motorist is becoming one of the tax collector's best sources of revenue. Last year he paid taxes exceeding \$2,000,000 a day—and he will pay more this year. The gasoline tax, the registration tax, the personal property tax, the driver's license fee and similar levies are making a steadily larger hole in the driver's purse. Since 1921 total motor vehicle tax income has increased at the rate of 14 per cent a year—and gas tax income at the rate of 79 per cent a year. In spite of this, annual increases in motor vehicle registration have been less than 11 per cent, and expenditures for highways have gone up but six per cent.

So far during 1931 tax legislators have given the gas tax a boost skyward—and in one state a seven-cent tax just escaped passing. The gasoline tax will approach \$600,000,000 this year and the total motor vehicle tax will be close to \$1,500,000,000.

Sentinel Elm Nearing End At North Orange

Sentinel elm, sturdy landmark of the North Orange hills for more years than one dares to record and until now seemingly immune from the ravages of time, has run its race. Only the shell remains and it is just a question of a short time before winds and storms will tear its branches asunder and the old tree will be but a memory. This spring for the first time no foliage appeared and although experts claimed the tree was doomed several years ago, the feeling prevailed that where there was life there was hope. With nothing to cover barren limbs admirers of the tree are resigned to its fate and naturally hope for a similar landmark to take its place. The Athol Woman's club interested itself in the tree a few years ago and at that time raised funds to take measures which would prolong its life but tree surgeons advised that any treatment would be futile. Since then it is understood efforts have been made to plant another tree nearby but that the present owner of the land discouraged this project. Apparently he did not have the sentimental reaction to the tree's death that others who have watched it from childhood had. Eventually, no doubt, means will be taken to replace the tree if arrangements with future owners can be made but for the present the old former self.

Just how old Sentinel elm is no one will venture to say. History states that Silas Marble on September 14, 1770, bought the land where the tree now stands. The 180 acres which consisted of lots 7, 8, 9, 19 and 11 on Pequog hill cost him 20 pounds. The old elm stands on what was lot 7. Legends have been associated with the tree and it is probably true that it served as a lookout against the approach of hostile Indians on more than one occasion, if actual combat did not occur within its view. It is the only tree of similar proportions standing on one of the highest elevations of the vicinity and from here one of the finest views in New England is afforded. It commands a sweep of many miles and can be seen from a distance of 20 miles. In spite of storm and tempest, it has stood its ground for approximately 150 years. Regardless of what direction one may travel, the tree can always be seen and as one native of North Orange dryly remarked, "I've lived for nigh on to 80 years and I've never got out of sight of it yet." Another said he had to go to the Civil war to escape it.

Helen Kendall Sanderson in her poem, "The Old Sentinel Speaks," says:—
 Unbroken forest from valley to hill
 About me, wild animals roamed at will.

The moose and the deer were plenty to see,
 Wild turkeys and pigeons were sheltered by me.
 I heard the eagle go screeching away
 And the wolf go snarling after its prey.
 I've seen the savage on this lone trail
 With scalps in his belt which told a sad tale.

I soon saw a path that the white man blazed
 And on their log cabins I oft have gazed.
 The smoke of their clearings floated to me
 And their ovens outside I soon did see.
 The sentinel climbed in my branches high
 To see if the Redskins were lurking nigh;
 The squaw, unaware in my shade drew near
 Her pappoose to feed without any fear.
 From the Enterprise & Journal
 Orange, Mass.

Fourth Of July Warnings

The state fire marshal has issued the following warning to the public for the Fourth.

Beware of unlawfully buying blank cartridges.

Beware of buying for your children or others firecrackers over two inches in length or 3-8 inches in outside diameter.

Beware of holding firecrackers in your hand.

Beware of throwing firecrackers in combustible materials.

Beware of flash crackers that contain an aluminum dust inside. These are strictly illegal and have a greater explosive power than gunpowder.

Beware of exploding firecrackers or fireworks indoors.

Beware of what kind of fireworks you hold in your hand and don't let the ends of so-called Roman candles point directly at your body.

Beware of smoking about the premises where fireworks are permitted on sale.

Beware of exposing fireworks for sale outside the walls of building or in any door or window.

Beware of generating or producing inflammable gas or vapor that will produce an explosion for celebration purposes.

Use only safety matches in lighting fireworks.

The fire marshal concludes with the following directions and plea:

"All persons to whom retail permits are issued shall keep in their premises where fireworks are sold at least six pails of water for use in case of fire."

"All criminal officers: Do not fail to enforce for violations the penalty sections of chapter 148 of the General Laws."

"We are again nearing the annual celebration of the birthday of our Nation with the intensity which is natural to us Americans. Do not mar it with accidents. Do not unnecessarily waste a life. Do not forget. Think before you act."

I can accommodate a few more customers for Pure Guernsey Milk. Morning and Evening Delivery. D. R. Williams, Phone 155-11 Adv. 6-5-4t 180.

NATION - WIDE



Your Same Old
Reliable Store
Modernized

THUS

Better Quality, Service and Lower Prices

The Nation-Wide Sign over a store stands for the
 Independence — we celebrate every July 4th—
 which should be enjoyed by all grocery stores.

WEEK OF JUNE 29TH

UNDERWOOD DEVEILED HAM

Small Size
3 Cans 25c
 Medium Size
2 Cans 25c
 Large Size
Each 25c

OLIVES

Stuffed With Pimentos
8 oz. Jar 19c

MASTIFF MAYONNAISE

A Smooth, tasty Mayonnaise easy to mix
8 oz. Jar 19c

POTATO CHIPS

Packaged to keep fresh
2 10c Pkgs. 17c

MASTIFF SANDWICH SPREAD

You will like this Spread of Olives, Pimentos and Mayonnaise
8 oz. Jar 19c

THREE TASTY LUNCHES

Cooked ready to heat and serve
Buy one Can

CHICKEN 39c

Receive one can
CHIPPED BEEF or CODFISH FREE!

Buy it by the Dozen

Pale Dry or Golden

CLICQUOT CLUB GINGER ALES

You will need it for the holiday
Carton of 12 Bottles \$1.65

MEATWICH SPREAD

A Spicy Combination of Meats
Medium Tin 13c

Vogt's Skinless Frankfurters

Make a good lunch
Per Can 23c

CUT-RITE WAXED PAPER

DOUBLE STRENGTH — DOUBLE WAXED
40 foot Rolls — Self Cutting
3 10c Pkgs. 25c

Be sure to take along a pound of

OX HEART ORANGE SLICES

19c

NATION-WIDE SAFETY MATCHES

Carton of 12 1c boxes 9c

You can buy for your holiday luncheon

FIG BARS

2 Pounds 27c

NORWEGIAN SARDINES

In Olive Oil
2 15c Tins 19c

WORCESTER IVORY SALT

Look for the Elephant on the Package
Package 9c

TRADE AT NATION WIDE STORES

A very young college man had been asked to usher at a fashionable church wedding. It was his first experience, and he was anxious to make a good impression—perhaps a little too anxious. He walked up to a guest who was just about to sit down, and said: "Mardon me padam, this pie is occupewd. May I sew you to a sheet?"

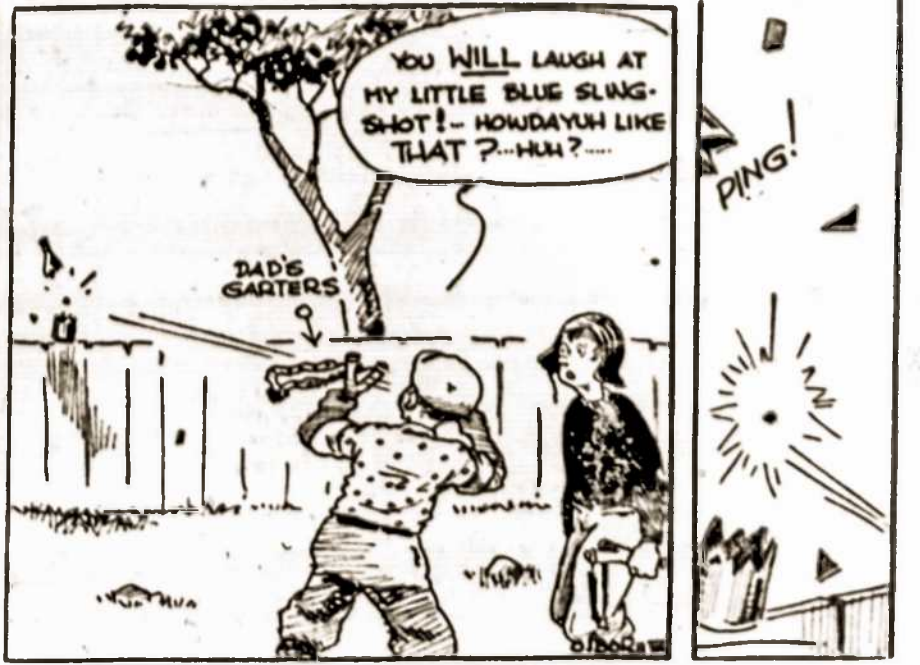
"Robert," said his mother sternly. "I am going to give you a good whipping, not because you broke the window with your ball, but because you broke your promise to me that you wouldn't play ball near the house." "Aw, Ma," whimpered Robby. "Can't you do it for breakin' the window? Dad'll have to lick somebody for that."

THE FEATHERHEADS

By Osborn



Felix' Garters Are Not Wasted



Nation Wide Store

SOUTH VERNON, MASS.
H. L. LAPLANTE

FREE DELIVERY
WEEK-END SPECIALS

FRANCO-AMERICAN SPAGHETTI... 3 cans 25c
CAMPBELLS BEANS... can 9c
Pimeoto and American Cheese... 1-2 lb. brick 21c
—Cooked Meats—Country Club Soda—Fireworks—
STOCKAID FLY SPRAY... 1 gal. \$1.25

Orders taken and delivered FREE!
East Northfield and Rustic Ridge—DAILY
Elsewhere Deliveries
Tuesday — Thursday — Saturday

SPECIAL!
FRESH FRUITS and VEGETABLES
FRESH FISH on FRIDAY

See "Nation Wide" Adv. for other Specials

BUFFUM'S
GENERAL STORE

SOUTH VERNON, MASS.

Telephone 83-2

The Franklin County Trust Company

Greenfield, Mass.

The County's Leading Commercial Bank

March 1, 1931

Capital \$400,000.00
Surplus and Profits \$600,000.00
DEPOSITS \$5,253,200.00
Total RESOURCES \$7,609,400.00

Interest at the rate of 4 1/2 per cent has been
paid in our Savings Department

Deposits go on interest
the first of each month

JOHN W. HAIGIS, President and Trust Officer
CHARLES H. KEITH, Vice President
GEORGE A. SHELDON, Vice President
HERBERT V. ERICKSON, Treasurer

South Vernon

Elmer Scherlin is employed by Harold LaPlante, as Order Clerk this summer.

There will be no choir rehearsal this week, on account of next Saturday being the Fourth.

The W. H. & F. M., Society held a meeting at the parsonage, this week Wednesday. This will be the last meeting for the summer.

Mr. and Mrs. Ellis E. Potter and daughter, Miss Mabel of Rowe, were recent guests of their cousins, Mr. and Mrs. R. C. Allen and son.

Mr. and Mrs. M. C. Houghton of Brattleboro, are living at their summer home on Houghton Hill. Mr. Houghton drives daily to and from his work.

Mr. and Mrs. Charles D. Skillings and Mr. and Mrs. Leonard Curtis and daughter of Stepney Depot, Conn., spent the week end with Mr. and Mrs. G. F. Skillings.

Mothers wishing to have their children examined by Dr. Coffin at the Well Child Conference call Mrs. Lilly for an appointment. Transportation will be furnished.

Mrs. Mattie Little, housekeeper for A. W. Wheeler, returned to her home in Manchester, N. H., Monday. A. S. Wheeler of Windsor, Conn., came Saturday to stay with his father for awhile.

Last Sunday at the morning service at the South Vernon Church, the audience had the pleasure of listening to a fine sermon by the pastor, Rev. George A. Gray on the subject of "Fading Glory and Why," and also of hearing two beautiful solos sung by Mrs. Smead of Vernon.

Rev. Frank H. Lennitt, Supt. of the Vernon Home and his sister, Mrs. Dittmar, matron, went last week Thursday on an automobile pleasure trip to Bradford, West Topsham and Sharon, Vt., to spend a few days vacation with relatives. They returned home Monday. Mrs. Clara Pratt was left in charge during their absence.

At the South Vernon Church next Sunday, the services will be as follows all on Standard Time: 9:30 a. m., Church School; 10:45 a. m., Sermon by the pastor, Rev. George A. Gray; 7 p. m., Song service, followed by a sermon by the pastor; 7:30 p. m., midweek services at the Vernon Home Thursday. All are cordially invited to attend these interesting services.

Mr. and Mrs. Philip Holton and children have returned to their home in Hinsdale, N. H. Miss Abbie French went home with her sister, Mrs. Holton to assist her with the housework for awhile. Miss Ruth French of East Bridgewater, Mass., who has been seriously ill with pneumonia, returned to her home for the summer months.

R. E. Bruce and children, Robert, Eleanor, and Walter of South Vernon, his two nieces, Miss Abbie French of West Northfield, and Mrs. William Shattuck and little son "Billy" of East Northfield attended the funeral of the former brother-in-law J. B. Harruff in Epsom, N. H., Saturday. Mrs. Harruff returned home with her brothers for a rest and visit.

Lake Pleasant

Mrs. Jennie Kendricks entertained friends from Vermont last Sunday.

Mr. and Mrs. Cobb and friends of Middleboro were at the Locust Cottage on Broadway, over the week end.

Mr. and Mrs. John Regan have arrived from Boston and will occupy their summer cottage during the next three months.

Mrs. Bella Walsh has located in the Townsend Cottage on Montague street and will be pleased to meet old and new friends.

Mr. and Mrs. Barton Cook, their children and friends of Windsor Locks were at their cottage on Turner street over the week end.

Mrs. Burnham and family and guests of Cassadaga, Florida were guests at the hotel over the week end. They were on their way to Lilly Dale, New York.

Rev. Millicent Hubbard Koenig, pastor of the Fern Memorial Spiritual Alliance Church of Boston was with her husband as guests of Home Comfort House over the week end.

Dances at the Temple have lost none of their popularity. A considerable crowd being present each Saturday evening. The music furnished by the Goodnow Singing Orchestra is appreciated by dancers and cottagers.

Nearly all of the cottages are now occupied. The hotel will open for the public on Friday of this week. The Temple Tea Room and Trolley Inn are taking splendid care of their guests, all of which means the season is in full swing.

The National Spiritual Alliance opens its doors for the month of July on Sunday, July 5th with Rev. George B. Cutter as speaker and message bearer. Mr. Cutter is well known and very popular in this section. This year there will be afternoon and evening services on Sundays at the Temple.

Quite a number of friends and neighbors attended the funeral of Rev. Aurin P. Hill at the Association Temple last Sunday. Rev. Albert P. Blinn, officiating. Interment was at the Montague Cemetery. With the body of Mr. Hill was the ashes of his wife, the Rev. Izzetta B. Sears Hill who passed to Spirit two and a half years ago.

Feet First—By Harold Lloyd

When the doors open at Silverthorne Hall Saturday evening there will be a capacity house for everyone will want to see Harold Lloyd in Feet First supported by Barbara Kent, Alec Francis and Noah Young.

Harold Lloyd with a new bag of tricks in a high and dizzy romance. No end of fun and laughter. This time the monarch of mirth comes to you as a smiling shoe clerk, pursuing a beautiful girl from the beach of Waikiki to the house-tops of San Francisco.

Lloyd's activities carry him through more than a score of indoor and outdoor scenes, some of the most amusing being aboard a trans-Pacific liner. The pictures were actually taken on the steamer Malolo bound from Honolulu.

Nation Wide Store

F. A. IRISH

NORTHFIELD, MASSACHUSETTS

-S-P-E-C-I-A-L-

One Can Red Cap Window Wash—

One Rubber Apron 75c value for 29c

Our Supply Is Limited—Get Yours To-day

We were fortunate in securing

a few more beach balls

One 50c ball and 1 lb. Graham crackers 35c

Get One For The Children

There are a few pounds of "Parker Coffee" bought to sell for 48c per lb.

Closing It Out at 25c

Spray your Cows with Stockaid and watch the increase in Milk

A Fresh Lot Of Toasterettes 1 lb. pkg. 23c

F. A. IRISH

Telephone 136-2

See Nation Wide Adv. on Another Page

SAFETY AND RETURNS

A wide margin of difference exists in the interest yield from investments for trust funds.

Safety is of course the primary consideration, but by careful planning better-average return can be secured.

Our Trust Department spares no effort to make sure each estate in its charge shall produce the best income consistent with safety.

The VERMONT—PEOPLES NATIONAL BANK

BRATTLEBORO, VERMONT

MAJOR C. HOUGHTON, President C. A. BROWN, Cashier

THE BOOKSTORE

East Northfield,
Massachusetts

BOOKS

Religious Secular Juvenile

Biography of DWIGHT L. MOODY
by Wm. R. Moody

Returnable Sample Copy of
THE NORTHFIELD HYMNAL No. 4
Sent upon request

Gift Cards for Birthday, Graduation and
Other Occasions.

Stationery Souvenir Post Cards Newspapers

THE BOOKSTORE

East Northfield, Mass.
Telephone 85

TYPEWRITER

HEADQUARTERS

C. H. DEMOND & CO.

391 Main Street GREENFIELD Near Garden Theatre

THE CHATEAU

NOW OPEN

A bit of Old World Atmosphere in a New England Environment, located on the estate of "The Northfield," is open to visitors each week-day afternoon from 3 to 5 o'clock.

Bring your friends in to see it.
Tea is served in the State Dining Room between 4 and 5.30 p. m.

Entertainment is available through the Summer Season.

THE NORTHFIELD

Amberg G. Moody
Manager

Ralph M. Forsyth
Room Clerk

Ralph S. Thompson
Assistant Manager

EAST NORTHFIELD, MASS.

The Northfield National Bank

If you haven't opened a Savings Account—Do so now, prepare for emergencies that may come. Should you find it inconvenient to come to the bank, write, or phone. We will gladly take care of all the details.

Interest at the rate of 4% is being credited to Savings Accounts for the six months period ending June 30th.

To summer residents of Northfield and vicinity we extend a cordial welcome, and hope we may be of service to you.

The Northfield National Bank

Northfield, Massachusetts

Telephone 195

Make This Bank Your Bank

The Electric Chef Works For You—



FOR A PENNY OR TWO

For only a penny or two per person—the price of a postage stamp—an electric range will cook a meal! More than that: it will cook a perfect meal, for electric cooking is best.. Electric cooking is economical in other ways, too.. It saves the housewife's time, because it frees her from pot watching. Losses through food shrinkage are less with electric cookery than with other methods.

Our favorable optional rates make it possible for you to enjoy the finer flavor and many advantages of electric cookery for only a penny or two per person per meal. Our representative will gladly tell you about our rates and how you can cook so economically.

Ask about the free installation offer of our co-operating electric range dealers

GREENFIELD ELECTRIC LIGHT & POWER COMPANY

Constituent of
Western Massachusetts Companies

LaBelle's Market SPECIALS!

Campbell's Beans ... 3 cans 25c
Peas 15c
Top Round Steak 30c
Rump Steak 35c

Orders by telephone delivered
Tuesday and Saturday
SOUTH VERNON,
MASS.

Tel. 138-3

Will your keepsakes be
safe over the "4th?"

There is still time to rent
A SAFE DEPOSIT BOX

CROCKER NATIONAL
BANK VAULT

Turners Falls, Mass.
(Plenty of unlimited parking
space near the Bank)

H. J. GLUTNEY BARBER

UP-TO-DATE
SANITARY SHOP

Ladies and Gentlemen's
Work of All Kinds

NORTHFIELD,
MASS.

GOODNOW, PEARSON & HUNT, Inc.

BRATTLEBORO'S DEPARTMENT STORE

NEW!

the patented

Swim-Suit

with the NEW IDEA

by
MUNSING
Wear



WOMEN'S
\$4.98 to \$8.50
Other Suits \$2.98 Up

Here's the Swim-Suit that
can't lose its shape.

When you put it on the first time—it fits perfectly... and when you put it on for the last final dip before cold weather—it will fit just as perfectly. The hem of the skirt will flip back into place... the trunks will be just as snug fitting as if they'd never been wet.

Impossible? Not at all. Examine a Munsingwear Swim-Suit and you'll know why. You'll see the Munsingwear patented feature—the band of flat elastic that gently but insistently keeps the hems permanently in place in the skirt. There's flat-elastic hems in the trunks as well.

But don't think you have to sacrifice style for features of tailoring. Look at Munsingwear Swim-Suits and you'll be delighted with the flash of their cut and color—the soft firmness of the fabrics.

Don't buy your Swim-Suit till you've seen the smart new Munsingwear line.



MEN'S
\$4.50
Other Suits
\$1.69 Up

The New Construction Of Mohawk Trail

In an inconspicuous official advertisement the state a few days ago invited bids for the building of about 9,000 feet of road and two bridges in the town of Erving. In itself this does not sound particularly important among the many big highway projects that are being undertaken. But then it is known that it means the beginning of a million-dollar project that will result in a vast improvement to one of the most traveled trunk highways in Massachusetts, the proposed contract takes on great significance. The letting of this work on June 2 will start the steam shovels going on what will become an entirely new section of the famous Mohawk Trail route, and one which promises to be as interesting scenically as the beauty spots of the trail itself. From a practical motoring standpoint this road will provide an approach to Greenfield from the east that will make unnecessary the use of the devious up and down winding route that now passes through Millers Falls and Turners Falls. And it will supply the need that has long existed in that part of the state for a wide, modern bridge over the Connecticut river.

A little later in the year the Department of Public Works will let two or three more contracts on the Turners Falls by-pass, but it is not expected that the highway and bridge can be used by motorists or other travelers before mid-summer of 1932. The roadway itself could undoubtedly be built in a much shorter time, but the Connecticut river bridge will take fully a year to complete as it is the longest and highest bridge that the department ever has had occasion to build. The bridge alone, it is estimated, will cost about half of the million dollars that the department is planning to put into the whole improvement.

The span will be in all 782 feet in length and the central arch, high up above the water will be 460 feet, the two end half arches being 161 feet each. At the top of the central span the roadway will be 130 feet above the surface of the water in the river, which will give the bridge somewhat the appearance of famous highway bridges in the Far West. The spot where the bridge is to be erected is known as French King, a section of the Connecticut where the current flows rapidly between the high banks and which gets its name from a tradition dating back to the period of an expeditionary force from Canada, the French and Indian wars, when bent on invading the Deerfield region is said to have had difficulty in negotiating the rapids.

The entire project by-passing Millers Falls and Turners Falls is about 7.3 miles. It will not materially reduce the distance on the Mohawk Trail route but will speed up traffic inasmuch as the by-pass will be thru a little settled section whereas the present road, with its curves and steep grades and the congestion in the villages and at the present bridge, makes slow going necessary. The roadway is to be 30 feet wide, of bituminous macadam with five-foot hard gravel shoulder on either side.

The route that has been selected by the engineers of the Department of Public Works begins in Millers Falls just east of the village and also east of the Northfield farms road that is the main route between the Mohawk Trail route and Keene, N. H. It will extend northwesterly over an entirely new location through a part of the town of Erving to the Connecticut river at the site of the new bridge. This is the section for which bids have just been asked. In addition to the 80-foot roadway the contract calls for the separation of grades where the new road crosses the Northfield Farms road and also a bridge over the tracks of the Central Vermont railroad. These bridges will be of the steel stringer type and there will be connections between the new road and the Northfield Farms road, although a full cloverleaf separation of grades is not necessary at this point.

Having been carried over the Connecticut river on the new steel bridge the road will continue along the heights on the northerly side of the river in the town of Gill, following part of the way an old country road. The route passes through Factory Village, near which there is another comparatively small bridge over Falls river. The route then continues roughly along the course of the river until it joins the present Greenfield route 2 in Greenfield. It passes near Pisgah mountain in Gill and in spots overlooks the river itself, providing some excellent scenery that will be pleasant preparation for that farther westward on Shelburne mountain and on the trail itself.

With the completion of the Millers Falls-Turners Falls by-pass the motorist will be able to make the trip across the state on Route 2 without entering any large city but Fitchburg, Gardner is already by-passed and the work done recently in Orange, Athol and Erving has materially improved the route in those towns. The route is almost a straight line from Boston to Troy, N. Y., where it connects with New York state major highways leading north, south and west.

Transcript, Athol

Warns of Rate Jump

Gov. Joseph B. Ely yesterday warned automobile owners that they may expect an increase in the automobile liability rates under the compulsory insurance law and that they had "better be prepared to meet it." "The automobile is an expensive and dangerous instrumentality and it has got to be treated as such," he declared, speaking of the opposite side of the picture which has been painted of the automobile since its creation that it was a boon to mankind. He pointed out that there are two sides to the question, the automobile's usefulness to mankind, and its more sinister side, the danger involved in its operation.

LYMAN'S

54 Federal St. GREENFIELD Tel. 1211

CHELMSFORD GINGER ALE 99c case
(40c extra for bottles.)

UNEEDA BISCUIT 4c Pkg.

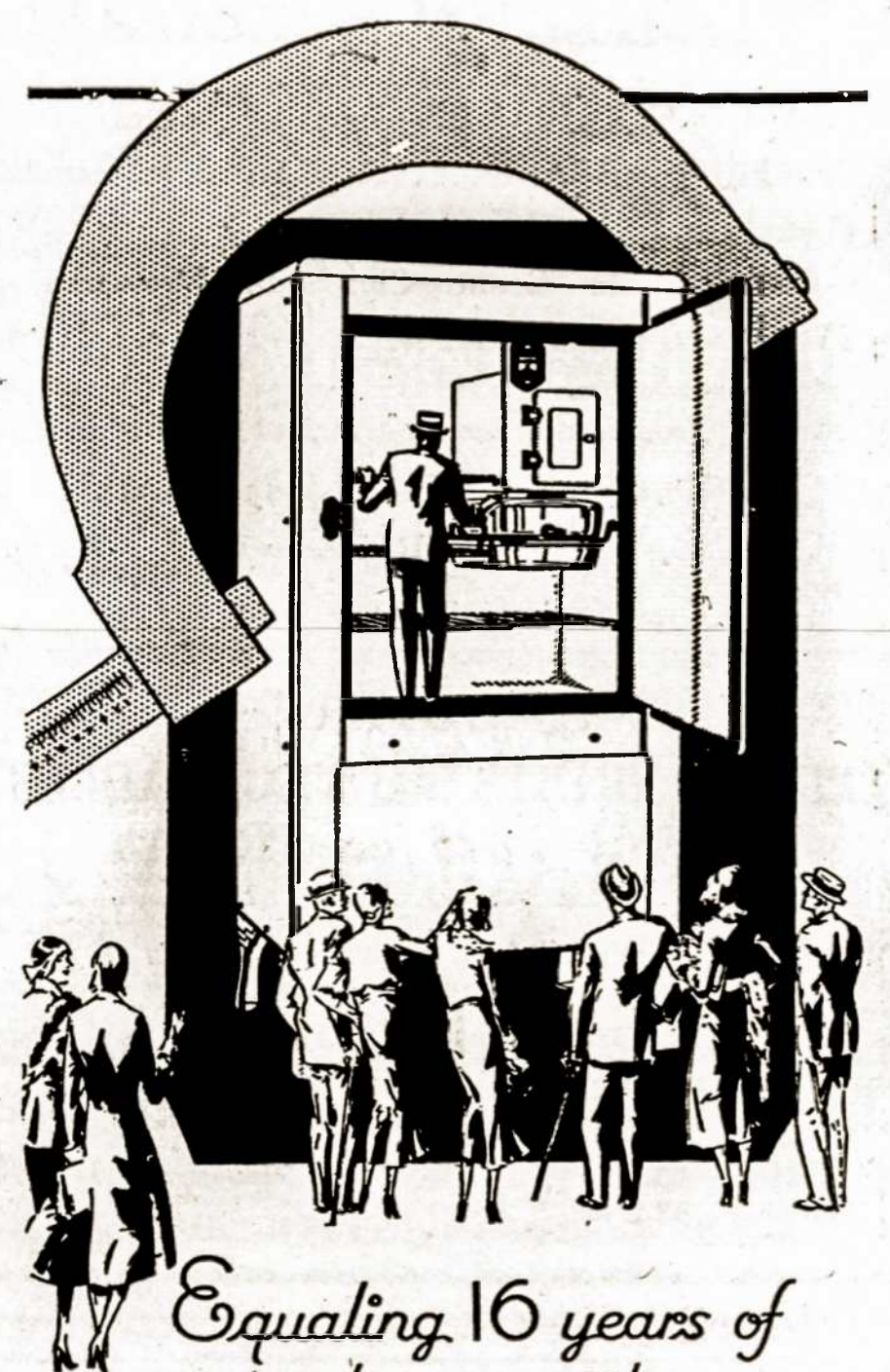
WILLIAMS ROOT BEER EXT. 20c Bot.

SAGE CHEESE 35c lb.

We have just received another shipment of those Fancy Empire Brand of Corn, Peas and Tomatoes that we shall sell at the same low price as last week.

CLOSED ALL DAY SATURDAY JULY 4th.

TRY "THE HERALD" JOB PRINT



Equaling 16 years of
actual use with no
Measurable Wear

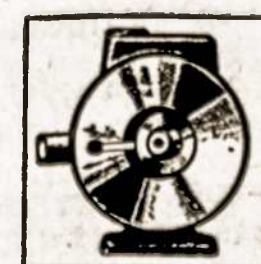
The NORGE ELECTRIC REFRIGERATOR with the ROLLATOR

Norge has a simple, powerful and compact refrigerating mechanism, the Rollator.

One of these mechanical units was started running in 1927 in an open room in the Norge factory. Operating day and night continuously, except for yearly 24 hour inspections and checking by micrometer gauge, this unit has equaled 16 years of normal service in the home. This Marathon mechanism shows no measurable wear, is actually operating 1/2 of one per cent more efficiently than when started and it gives every indication of going right on performing as satisfactorily for years and years.

Quality as lasting and performance as assured, is built into every part of the Norge.

Only Norge has the Rollator... so, you should see the Norge before you buy! It is manufactured by Norge Corporation, Detroit, a Division of Borg-Warner, originators of free wheeling. Every American car made today contains products of Borg-Warner Corporation.



Simplest refrigerating mechanism, the Norge Rollator has only three moving parts... it's just a roller slowly revolving in a permanent bath of protective oil.

NORGE WITH ROLLATOR

GEORGE N. KIDDER

NORTHFIELD, MASS.

THE NORTHFIELD GOLF COURSE

EAST NORTHFIELD, MASS.

Located in an Amphitheater of Natural Beauty
on the Extensive Estate Surrounding
The Northfield Hotel and Chateau

You Are Cordially Invited to
Play on This Course

Instruction by Appointment

Tickets may be secured, Clubs rented, and
Balls Purchased at the Club House and Hotel
CHARGES MODERATE

Telephone 44

Alfred E. Holton

ELECTRICIAN

All Kinds Of Electrical
Construction

Ranges

Refrigerators

Free Installation on
Electric Ranges

Northfield Phone 101

Flag should be hoisted to the peak for an instant then lowered to the half-staff position; but before lowering the flag for the day it is raised again to the peak. By half-staff is meant hauling down the flag to one-half the distance between the top and the bottom of the staff. If local conditions require, divergence from this position is permissible. On Memorial Day, May 30th, the flag is displayed at half-staff from sunrise until noon and at full staff from noon until sunset; for the Nation lives and the flag is the symbol of the living Nation.

13. Flags flown from fixed staffs are placed at half-staff to indicate mourning. When the flag is displayed on a small staff, as when carried in parade, mourning is indicated by attaching two streamers of black crepe to the spear head, allowing the streamers to fall naturally. Crepe is used on the flag-staff only by order of the President.

14. When used to cover a casket, the flag should be placed so that the union is at the head and over the left shoulder. The flag should not be lowered into the grave nor allowed to touch the ground. The casket should be carried foot first.

15. When the flag is displayed in the body of the church, it should be from a staff placed in the position of honor at the congregation's right as they face the clergyman. The service flag, the State flag, or other flag should be at the left of the congregation. If in the chancel or on the platform, the flag of the United States of America should be placed on the clergyman's right as he faces the congregation and the other flags at his left.

16. When the flag is in such condition that it is no longer a fitting emblem for display, it should not be cast aside or used in any way that might be viewed as disrespectful to the National colors, but should be destroyed as a whole, privately, preferably by burning or by some other method in harmony with the reverence and respect we owe to the emblem representing our country.

Cautions

1. Do not permit disrespect to be shown to the flag of the United States of America.

2. Do not dip the flag of the United States of America to any person or any thing. The regimental color, State flag, organization or institutional flag will render this honor.

3. Do not display the flag with the union down except as a signal of distress.

4. Do not place any other flag or pennant above or, if on the same level to the right of the flag of the United States of America.

5. Do not let the flag touch the ground or the floor, or trail in the water.

6. Do not place any object or emblem of any kind on or above the flag of the United States of America.

8. Do not fasten the flag in such manner as will permit it to be easily torn.

9. Do not drape the flag over the hood, top, sides or back of a vehicle, or of a railroad train or boat. When the flag is displayed on a motor car, the staff should be affixed firmly to the chassis, or clamped to the radiator cap.

10. Do not display the flag on a float in a parade except from a staff.

11. Do not use the flag as a covering for a ceiling.

12. Do not carry the flag flat or horizontally, but always aloft and free.

13. Do not use the flag as a portion of a costume or of an athletic uniform. Do not embroider it upon cushions or handkerchiefs nor print it on paper napkins or boxes.

14. Do not put lettering of any kind upon the flag.

15. Do not use the flag in any form of advertising nor fasten an advertising sign to a pole from which the flag is flying.

16. Do not display, use or store the flag in such a manner as will permit it to be easily soiled or damaged.

First Little Girl: "What's etiquette, Lily?"

Second Little Girl: "Oh, that's the noise you mustn't swallow your tea with when there's company."—Boston Transcript.

Something New:—A new, up-to-date state approved grease dispensary has been added to the Greasing Department at the Morgan Garage, Northfield. This machine assures the customer of Accurate Measure and is the Last Word in Cleanliness. The Dispenser works under Air Pressure which forces the Grease into the Gear Boxes Without loss by spilling. A dial on the Gauge shows the exact amount of lubricant going into the car and the Customer pays only for what he actually gets. Adv. 4-24-31

FOR THE LADIES WHO DO MORE OR LESS MOTORING

A FEW TOILET PREPARATIONS TO HELP
YOU REMAIN BEAUTIFUL

| | | |
|----------------------------|-------|-----|
| Cocoa Butter Cream Tube | 2 oz. | 25c |
| Cocoa Butter Cream Jar | 4 oz. | 50c |
| Cold Cream Tube | 2 oz. | 25c |
| Cold Cream Jar | 4 oz. | 50c |
| Hand and Skin Lotion | 3 oz. | 25c |
| Hand and Skin Lotion | 8 oz. | 50c |
| Lemon Cleansing Cream Tube | 2 oz. | 25c |
| Lemon Cleansing Cream Jar | 4 oz. | 50c |
| Vanishing Cream Tube | 2 oz. | 25c |
| Vanishing Cream Jar | 4 oz. | 50c |

SEE OUR WINDOW DISPLAY

BE PREPARED NOW

THE NORTHFIELD PHARMACY

HARRY L. GINGRAS, Proprietor

Telephone 32

ROOMS FOR TOURISTS

\$1.00—UP

CLEAN—COSY—COMFORTABLE

LUNCH ROOM CONNECTED

ORANGE HOTEL

A. E. GOODNOW

ORANGE Proprietor MASSACHUSETTS
6-19-4t

Fling Old Glory to The Breeze Saturday

The Glorious Fourth is Saturday—Display your flag not only because you are proud to be an American but because you want to do honor to the day which gave us our liberties as a people and as a nation.

Proper Manner of Displaying the Flag

There are certain fundamental rules of heraldry which, if understood generally, would indicate the proper method of displaying the flag. The matter becomes a very simple one if it is kept in mind that the National flag represents the living country and is itself considered as a living thing. The union of the flag is the honor point; the right arm is the sword arm, and therefore the point of danger and hence the place of honor.

1. The flag should be displayed only from sunrise to sunset, or between such hours as may be designated by proper authority. It should be displayed on National and State holi-

days, and historic and special occasions. The flag should always be hoisted briskly and lowered slowly and ceremoniously.

2. When carried in a procession with another flag or flags, the flag of the United States of America should be either on the marching right, i. e., the flag's own right, or when there is a line of other flags, the flag of the United States of America may be in front of the center of that line.

3. When displayed with another flag against a wall from cross staffs, the flag of the United States of America should be on the right, the flag's own right, and its staff should be in front of the staff of the other flag.

4. When a number of flags of States or cities or pennants of societies are grouped and displayed from staffs with the flag of the United States of America, the latter should be at the center or at the highest point of the group.

5. When flags of States or cities or pennants of societies are flown on the same halyard with the flag of the United States of America, the latter should always be at the peak. When flown from adjacent staffs the flag of the United States of America should be hoisted first and lowered last. No such flag or pennant flown in the former position should be placed above, or in the latter position to the

right of the flag of the United States of America, i. e., to the observer's left.

6. When flags of two or more nations are displayed they should be flown from separate staffs of the same height and the flags should be of approximately equal size. (International usage forbids the display of the flag of one nation above that of another nation in time of peace.)

7. When the flag is displayed from a staff projecting horizontally or at an angle from the window sill, balcony or front of building, the union of the flag should go clear to the peak of the staff unless the flag is at half-staff. (When the flag is suspended over a sidewalk from a rope, extending from a house to a pole at the edge of the sidewalk, the flag should be hoisted out from the building towards the pole, union first.)

8. When the flag is displayed in a manner other than by being flown from a staff, it should be displayed flat, whether indoors or out. When displayed either horizontally or vertically against a wall, the union should be uppermost and to the flag's own right, i. e., to the observer's left. When displayed in a window it should be displayed the same way, that is, with the union or blue field to the left of the observer in the street. When festoons, rosettes or drapings of blue, white and red are desired, bunting should be used, but never the flag.

9. When the flag is displayed over the middle of the street, as between buildings, the flag should be suspended vertically with the union to the north in an east and west street or to the east in a north and south street.

10. When used on a speaker's platform, the flag, if displayed flat, should be displayed above and behind the speaker. If flown from a staff it should be in the position of honor, at the speaker's right. It should never be used to cover the speaker's desk or to drape over the front of the platform.

11. When used in connection with the unveiling of a statue or monument, the flag should form a distinctive feature during the ceremony, but the flag itself should never be used as the covering for the statue.

12. When flown at half-staff, the

WATCH THE "SATURDAY SPECIALS"

If You Had Appendicitis Would You Call in a Plumber?

Probably not--The chances are that you would employ the best surgeon you could get--a specialist--one in whom you would place your full confidence.

When placing your order for Printing why not consult a specialist--one whom you know will give you the best service.

Why Not Have The Best in Printing When It Costs No More?

We are Printing Specialists--just that. Every order coming to our office is given careful study and thought--that our client may have the benefit of our years of experience and get a job of Printing which will be satisfactory.

WE SOLICIT YOUR PATRONAGE

Northfield Printing Co.
General Job Printers
and Publishers of

The Northfield Herald
Northfield, Mass.

Your work done when you want it--as you want it.

Telephone 230-3

AUDITORIUM

Brattleboro's cosiest, deLuxe and Leading Playhouse
WESTERN ELECTRIC SOUND SYSTEM
Telephone Brattleboro 333

Saturday, July 4

"BEYOND VICTORY"

With—WILLIAM BOYD, HELEN TWELVETREES
and JAMES GLEASON

Wonderful war picture. The story concerns five men facing death on the battlefield, go back home on the wings of remembrance. Serial, "The Mystery Trooper" No. 6
Universal News Comedy Fables

Monday and Tuesday, July 6-7

Tommy Tompkins

And His Original

7-OKLAHOMA COWPUNCHERS-7

World's Greatest Sensational Radio—Box Office Attraction
CFCF WWVA WKBN CFCF
WHAM WHAZ WBGF WRAK WLBW
WMNN WAIU WCAH KDKA
WJAS WSPD WJW
ON THE STAGE DIRECT FROM WGY

ON THE SCREEN:

RALPH INCE in

"THE BIG FIGHT"

With A Big Supporting Cast
Also Latest Pathe News

Wednesday and Thursday July 8-9

BENEFIT AMERICAN LEGION

The Whole World's Talking About

MARY PICKFORD

As a Piquant, Captivating Sweetheart, Turning things

Topsy Turvy To Catch Her Man

Supported by

REGINALD DENNY and a SUPERB CAST

UNITED ARTISTS PICTURE

"KIKI"

A glorious entertainment alive with fast and furious fun,

diverting romance and startling surprises!

ALSO—Latest "Paramount News"—Selected Comedy

Friday July 10

"THE COSTELLO CASE"

WITH A SPECIAL CAST

Phone 333

Program Subject to Change at Discretion of Management

Matinee 2:30 Children 10c Adults 25c

Evening 7 and 9 Children 20c Adults 40c

STANDARD TIME

GEORGE E. SHARBY, Mgr.

TRY "THE HERALD" JOB PRINT



12 CHAPMAN ST. PHONE 1793 GREENFIELD, MASS.

VISIT OUR NEW STORE
AT TURNERS FALLS

THIRD STREET, OPPOSITE FIRST NATIONAL STORES

ENJOY OUR SERVICE

WE CALL AND DELIVER

Suits Sponged and Pressed 40c

Phone 30

WATCH THE "SATURDAY SPECIALS"

TRAVEL SERVICE

IF YOU ARE PLANNING A TRIP
WE WILL GLADLY ARRANGE
YOUR ITINERARY AND ALL DETAILS

CRUISES

AROUND THE WORLD
THE MEDITERRANEAN
SOUTH AFRICA
WEST INDIES, BERMUDA

TRAVEL DEPARTMENT

First National Bank & Trust Company

Greenfield Massachusetts

Travelers' Checks — Foreign Money — Letters of Credit

TRY "THE HERALD" JOB PRINT

Personals

Miss Elizabeth Auclair has been staying with Mrs. Carrie G. Britton

Miss Elizabeth Braley returned to her home in Putney, Vt., for a vacation period.

Mrs. Elliott Speer has returned home after a short time vacation and rest at Rockport, Maine.

Mrs. Merwin D. Birdsall has returned home from a visit with her relatives at Portland, Maine.

Mrs. C. R. LaBella of Springfield has opened Sumac Lodge on the Ridge for the summer.

Mr. and Mrs. Louis Walker of Thompson, Conn., were guests of their cousin, Mrs. Wm. H. Giebel.

Miss Julia Alexander has returned home for the summer after a year of study for the teaching profession.

Miss Julia Alexander is visiting at the home of Mr. and Mrs. N. D. L. Alexander in Springfield this week.

Hon. Herbert C. Parsons was given the degree of Master of Arts at the recent Harvard College Commencement.

Rev. and Mrs. C. C. Woodruff of East Orange, N. J., have arrived at their home on Rustic Ridge for the summer.

Rev. and Mrs. Elliot W. Brown of Holyoke will spend the months of July and August at their summer home here.

Mrs. Park Swift of Athol has been visiting at the home of Mr. and Mrs. S. E. Whitmore while Mr. Swift was at Grand Lakes on a fishing trip.

Mrs. Walsh and son Byron of Jackson Heights, N. Y., are spending a week with Mrs. John J. Jenkins of Jackson Heights at her summer home here on Rustic Ridge, Cliff Road.

Mr. Max Wilson of Washington, D. C., son of Rev. Daniel Munro Wilson formerly pastor of the Unitarian Church here—with his wife and son called on friends in Northfield Friday last.

Mr. C. E. Parker and daughter Marion of Schenectady, N. Y., visited over the week-end at Mr. and Mrs. A. M. Solandt. Mrs. Elizabeth Parker returned with them for a visit.

Mrs. Grace Reum and son Francis of Greenfield are spending the week at Wayside while Rev. and Mrs. W. H. Giebel and family are taking a motor trip in the vicinity of the White Mountains.

Mr. and Mrs. Loyal S. Wright with their son Loyal Junior of the University of Vermont at Burlington were guests of Dr. and Mrs. Allen H. Wright Monday. Dr. Wright and Mr. Loyal Wright are brothers.

Miss Blanch Walker has returned to her work with the Rhode Island department of public welfare at Providence after a vacation spent with her parents, Mr. and Mrs. Samuel E. Walker of Pine Street.

Harry and Hiram Gingras visited in Ashland, N. H., last week where they attended the reunion of the Alumni of Ashland High School. This was the first Alumni reunion to be held and was attended by more than 400 graduates.

Mr. Gordon Buffum who has taught in the schools at Warners, N. Y., last year has entered the Ithaca College for Physical Education to take a post graduate course for a degree. Next fall he and his wife will locate at Elizabethtown, N. Y., where he has accepted an appointment as teacher.

Miss Marguerite O. Neill, Registered Nurse of Brooklyn, New York who has been convalescing at the home of Mr. and Mrs. Solandt since last September has returned to New York to take up the study of anaesthesia in a hospital at Jamaica N. Y.

The wedding of Miss Margaret Moody, younger daughter of President and Mrs. Paul D. Moody of Middlebury, Vermont, to Mr. Charles H. Rice of Asheville, N. C., on Saturday June 27 has attracted the W. R. Moody, Fitt and Powell families to Middlebury. They will return after the week end.

Rev. Paul D. Moody and his older daughter Miss Charlotte, who has recently arrived home from London, spent Tuesday night at the home of Mr. and Mrs. A. P. Fitt. President Moody delivered the baccalaureate address on Wednesday at the graduation exercises of the Commercial High School in Springfield.

E. M. Powell of Wayne, Pa., arrived by auto at the home of Mr. and Mrs. Fitt last Tuesday, accompanied by his daughter, Virginia, and son Ted and cook Miss Beatrice Duffy. Mrs. Powell came by train on Tuesday night with the twins John and David and nurse Miss Edith Landevha. The family will remain in Northfield until after Labor Day.

I can accommodate a few more customers for Pure Guernsey Milk. Morning and Evening Delivery. D. D. William, Phone 155-11 Adv. 6-5-4t 180.

The Smiths were on the balcony and could hear what a young couple were saying in the garden below.

"I think he's going to propose," whispered Mrs. Smith. "We ought not to listen. Whistle to him."

"W-w-why sh-sh-should I?" stuttered Mr. Smith. "Nobody w-w-whistled to w-w-warn me!"

Greenfield Gets

Federal Bureau

Through contracts signed by officials of the United States department of agriculture at Washington yesterday, Greenfield has been made the location of a central station for the plant quarantine and control administration work in New England, New York and New Jersey. To house the station 65,000 square feet of factory and office space is required and to provide this the government has leased four large buildings of the Greenfield Tap and Die Corporation.

The buildings to be taken over will be the so-called employees' building on Sanderson street, which will be used entirely for the station's office; the two former Reece plants on Riddell street, which will be used for storage of trucks and apparatus and the former Greenfield Machine building on Haywood street, which will be devoted to a general repair shop.

A. F. Burgess, director of the present station at Melrose Highlands, who will be in charge of the new bureau said: "The work of this division is the control of the gypsy, brown tail and satin moths in the New England states, New York and New Jersey. While we are a division of the United States department of agriculture, we work in co-operation with the departments of agriculture of the different states in which we operate. Our main office has been in Melrose Highlands, with a branch office in Boston, a storehouse in Pittsfield and storage space at Shelburne Falls. All of this will now be centered in Greenfield, with the exception of a small branch office, which will continue to be maintained at Boston."

Vacation School Progresses

The opening rally of this community project last Monday was encouraging. A special program was put on, which included extra musical selections by Prof. Irving J. Lawrence of Mount Hermon and Mrs. Don Williams; story-telling by Mrs. D. Wright and Mrs. Frank Montague and outdoor play. The registration of children totaled between 50 and 60, with more following each day since then. The children of the Virginia Camp were also present on Monday.

The revised schedule of daily work and play is as follows: 8:45 to 9 o'clock, opening exercises; 9 to 10:20, classes in 20 minute periods 10:20 to 10:30, recess; 10:30 to 10:45, story-telling in three sections; 10:45 to 11, supervised play outdoors; 11 to 11:45, more classes. Classes have been held outdoors frequently this week.

Friends who have assisted with story-telling this week are Mrs. For-saith, Mrs. H. L. James, Mrs. Joseph Ross, and Miss Jean Giebel in the kindergarten department; Mrs. Bird-sall, Mrs. Dr. Webber, Mrs. Whitman, the senior department and Mrs. George Makepeace, Mrs. Edward Morgan, Mr. Giebel for the junior children. Miss Vera Wright and Mrs. Deming also took turns of musical character that were much enjoyed.

It is proposed to have an outing every Friday to which scholars who attend at least four days a week are eligible. The children will bring a luncheon, and the teachers and scholars will go off on a hike and picnic from 12 to 2 o'clock or so. On Friday July 17 will be the big treat.

The community committee met with the teachers last Monday night for conference about details. Mr. Bird-sall, treasurer, reported an encouraging response to the appeal for funds to meet expenses, though the estimated total is not yet in sight.

The school is open to summer visitors, of whom a few are already enrolled.

What Think You?

A kindly lady of Northfield noticed the enclosed in an Athol paper and since she felt it applied to all communities has requested us to publish which we gladly do.

Before a town can accomplish much it must have team-work. Its citizens must co-operate—they must show a willingness to help one another.

A spirit of co-operation and pride in the home town must be instilled in every thought and action of every individual. Towns that are going ahead the fastest show this spirit.

A town must sell itself to its citizens before it can sell itself to the outside world.

In many towns part of the citizens pull one way and part another, resulting in discord among the ones who should pull together.

There is something good in every person. If people knew each other better, they would pull together better. They will have no pull anywhere.

Towns must be awake to their opportunities and stay awake. If a town is to succeed every citizen must assist in the working out of plans for better business and development.

Birthrate On Decline

During 1930, there were 73,690 live births in Massachusetts, a decrease of 432 from the 1929 total, and the lowest number reported since 1904, when the total was 75,014. This is made known in a report prepared by Arthur J. Hassett, registrar of vital statistics in the office of the secretary of the commonwealth.

The Massachusetts birthrate for 1930 based on the United States census population of 4,249,614, as of April 1, last year, was 1.3 per 1000. Births in Massachusetts have been declining steadily since 1924, the number in that year having been 91,463.

There were 24,187 more births than deaths during 1930. In 1929, there were 21,951 more births than deaths, so 1930 showed a gain in this respect of 2,236.

In 1930 Northfield reported 30 births and 44 deaths. Northfield's vital statistics do not look encouraging.

Keep Away From Oaks

In A Thunder Storm

To seek shelter under an oak tree during a thunder storm is almost as dangerous as to search for gasoline with a lighted match. Of all trees, the oak is most susceptible to lightning. So says a bulletin issued by the Davey Institute of Tree Surgery, which has been studying the phenomena of lightning in relation to trees.

If you must get under a tree, find a beech, for it is rarely ever a victim of lightning. The ratio of the oak to the beech in being struck by an electrical bolt is 60 to 1, according to observations made over a period of years. The roots of a tree tap the electrical field of the ground. When a storm cloud is overhead the positive electricity in it is attracted by the negative electricity in the earth, and lightning follows.

Trees, such as the oak, which have a large root area naturally have larger electrical fields than others. Oaks also have "tap" roots, which go far into the ground and bring up large quantities of water to the tree, which serves as another attraction for electrical bolts.

The best advice of the Davey Institute is to avoid trees altogether when lightning is at work, as it would be somewhat difficult for the layman to make a scientific selection in time of emergency. Better to keep in the open spaces, if no house is near, and get thoroughly wet than to offer yourself as a target for lightning.

Herbert Parsons, President

In the Christian Register of a recent edition appears the following article concerning our Northfield friend Mr. Herbert Parsons which many of our citizens will be glad to read.

Herbert C. Parsons, commissioner of probation for Massachusetts, one of the founders of the Unitarian Social Service Council, and formerly a trustee of The Christian Register, was elected President of the Unitarian Laymen's League at the annual meeting of the Council in Boston, Mass. He succeeds Percy W. Garner of Providence, R. I., who had served as president since 1926.

Mr. Parsons is a life-long Unitarian. His youth was spent in Northfield, Mass., where he was a member of the Unitarian Church, a Sunday school teacher, a singer in the choir, chairman of the Parish Committee, and eventually president of the Connecticut Valley Conference. The pastor of his youth, with whom he has kept up a lifelong friendship, was Dr. J. T. Sunderland, who had his first Unitarian settlement in Northfield.

He engaged in newspaper work in Greenfield, Mass., where he lived for several years, during which he served in the House of Representatives and State Senate. He came to Boston as one of the editors of The Christian Science Monitor, which position did not involve any departure from his Unitarian connections. He was one of the originators of the Unitarian Social Service Council and its president. He has served on the board of directors of the American Unitarian Association and as a trustee of The Register.

Mr. Parsons for the past sixteen years has been the executive officer of the Massachusetts State Board of Probation, carrying the title of commissioner of probation, and has been actively concerned in the development of probation in other states, serving as director and at one time as president of the National Probation Association. He has been active in social work fields, as president of the State Conference of Social Work, as a member of the executive committee of the Boston Council of Social Agencies, and in other ways. He has long been a trustee of the Wrentham State School for the Feeble-minded. He is president of the Massachusetts Society for Mental Hygiene, a member of the National Mental Hygiene Committee, vice-president of the Massachusetts Civic League, a trustee of the Judge Baker Foundation, a director of the John Harvard Home, and serves on other boards. He is on the faculty of Simmons College as an instructor in social economy, lecturing on social legislation and public administration. He was for several years a resident of Chestnut Hill, Mass., and an attendant at its Unitarian Church. He now resides in Brookline, Mass.

Seminary Automobiles Handled Carefully

The second report of the statewide commercial vehicle inter-fleet safety contest has been issued from the State House at Boston and a certificate of merit has been awarded to the Northfield schools because of the careful operation of their automobiles and having no accidents.

Pay Taxes Or Go To Jail, New Law

Mr. Leon R. Alexander, Northfield tax collector has received notice from the state tax commissioner calling his attention to the new law effective Sept. 8, giving added authority in the collection of taxes. Under the new law all tax collectors will be obliged to issue a warrant to the authorities for the collection of taxes which remain unpaid 14 days after demand has been made for payment. These officers may at their discretion allow tax payers an additional 14 days to pay their taxes, after notice has been served by them. At the end of that period however, if the tax and all charges have not been paid, the officer shall then arrest the person and commit him to the county jail.

Neat Appearance Pays:—A Bent fender often spoils the looks of a car. We Straighten Fenders and Enamel Them Like New. Reasonable Prices and Satisfaction Guaranteed. Morgan Garage, Northfield. Adv. 4-24-tf

Announcement

I have opened a
BEAUTY PARLOR
AT
KELAVISTA INN
EAST NORTHFIELD
FOR
Shampooing, Marcelling
Finger and Water Waving
Facial and Scalp Massage
Manicuring

Parlors open from 9 to 5.30

Telephone 167

Marie Dolores Mann
Beautician

Fine Shoe Repairing

REASONABLE PRICE
Satisfaction Guaranteed
SHOE SHINE
Work Received by Parcel Post
P. D. MARINO
Below Bookstore
EAST NORTHFIELD, MASS.
Open 2.30 to 5.30 p. m. 6-26-tf

SADDLE HORSES

Saddle Horses
Driving Horses
and a
COMPETENT INSTRUCTOR
CAN BE
OBTAINED AT
The Northfield Hotel Stables

R. L. BROOKS
PROPRIETOR

Telephone 61 6-19-3t

LINDELL'S MOTOR EXPRESS

WALTER A. LINDELL, Prop.
Overnight Service between Boston, New York and Providence
Keene, N. H. Springfield, Mass.
Hinsdale, N. H. Brattleboro, Vt.
Orders may be phoned or left at
HERALD OFFICE

Robertson Motor Co.

Dodge and Plymouth
Sales and Service

Dependable Used Cars

1930 Chevrolet Roadster \$375
1929 Chevrolet Coach \$303
1930 Dodge Coupe R. S. \$650
1928 Dodge Sedan "6" \$350
1928 Truck 1½ ton \$550
4 Speed Trans. 4 Wheel Brakes

Tel. 939 69 Elliot Street
BRATTLEBORO, VERMONT

RADIO SUPPLIES TUBES BATTERIES AERIAL EQUIPMENT

H. A. Reed & Son
Northfield, Mass.

Tel. 206

Subscribe
For The Herald

Northfield's I.G.A. Store

Be sure you visit our store this week as
we have many real SPECIALS
Everything for that picnic your are planning to have

JULY FOURTH

FRIDAY SPECIALS

LAMB LEGS 25c lb.
LAMB FORES 11c lb.
FRESH FISH — GOOD ASSORTMENT
GRAPE JUICE, Quarts 39c
CLICQUOT GINGER ALE 2 bot. 27c
SUGAR WAFERS 19c lb.
ORANGES 2 doz. 37c

Frank W. Kellogg

East Northfield, Mass

Telephone 10

Allen-A Athletic Underwear



Special 2 for \$1.45

With "TAPE-BACK" Reinforcement

Never before have these standard quality ALLEN-A Union Suits been offered at such an astonishing price.

Big, husky, full-cut garments with TAPED BACK as insurance against ripping and breaking.

The cool, fresh feel of this soft woven fabric next your skin will bring comfort on the hottest summer day.

Try two suits at this low introductory price and you'll be back for a larger supply, we believe, before this unusual 2-suit offer is withdrawn.

CHARLES C. STEARNS

NORTHFIELD, MASSACHUSETTS

Your Porch Needs Summer Furniture

WE HAVE
AT REASONABLE PRICES

Porch Chairs
Porch Rockers
Porch Shades
Porch Rugs
Porch Gliders
Porch Lounges

AT WAREHOUSE PRICES
GIVE US A CHANCE
TO QUOTE YOU PRICES
MUNYAN'S FURNITURE
WAREHOUSE

292 Davis Street, Tel. 149-W
Greenfield, Mass.
Out of the High Rent District

THE SUNSET INN

Northfield Farms, Mass.

MRS. CHARLES E. LEACH
HOSTESS

Will Cater to Tourists, Small
Banquets, Bridge Parties, Etc.
BOARD BY DAY OR WEEK
REGULAR DINNER, 75c

Steak, Fried Chicken or Lamb
Chop Dinner (on order only)
\$1.00 Served any Day except
Sunday.

ALL HOME COOKING
Phone 139-3

REMEMBER

US

if you

wish anything in

STATIONERY AND
OFFICE SUPPLIES

Greenfield Office Supply
Company

12 Federal Street

GREENFIELD, MASS.
4-17-4t

A. L. GOODRICH

Registered Tuner
N. E. Conservatory Method
Tuner for Northfield Seminary
108 Silver St. Greenfield, Mass.
Phone 1645 6-26-8-28

For the Men

Who Play

GOLF

ST. REGIS
GOLF SETS

Containing Five Clubs
With Golf bag and
Zipper Space that will
hold at least twelve
Golf Balls

Retail \$14.95

Also have Cheaper Sets
at \$6.95

GOLF BALLS
39c Each
3 for \$1.17

These Golf Balls Are
Guaranteed In
Every Way

Northfield Pharmacy

HARRY L. GINGRAS

Proprietor

Telephone 32

AUCTION REAL ESTATE

AT YOUR OWN PRICE TO SETTLE ESTATE

By virtue of a license granted by the
Probate Court for the County of Franklin

THERE WILL BE SOLD AT
PUBLIC AUCTION ON THE PREMISES

Wednesday, July 29th

AT THREE O'CLOCK, P. M.

THE FOLLOWING REAL ESTATE CONSISTING OF

LARGE SPACIOUS RESIDENCE
IN GOOD REPAIR-WITH BARN
GARAGE, ETC., WITH OVER 3
ACRES OF GROUND SITUATED
IN NORTHFIELD ON THE
EAST SIDE OF MAIN STREET
WITHIN EASY WALKING DIS-
TANCE OF TOWN HALL, POST-
OFFICE AND STORES. PROP-
ERTY WAS FORMERLY HOME
OF LATE DR. NEWTON.

A RARE BARGAIN AWAITS SOMEONE

A RARE CHANCE TO OBTAIN A HOME

By order of Executors

Adria Louise Croft

First National Bank & Trust Company
of Greenfield

JOSEPH W. FIELD, Auctioneer

YOU NEED

-I-C-E-
NOW
USE PLENTY OF ICE
IT COSTS SO LITTLE
TELEPHONE YOUR ORDER
NORTHFIELD-258

SHELDON BROS.
NORTHFIELD
MASS.

6-19-4t

W. C. EDDY

General Repairing — Battery Service

GARAGE

Emergency ALA Service

Millers Falls, Mass.

Telephone 108-2

4-10—t. f.

FOOTE
OPTOMETRIST

111 Main Street
BRATTLEBORO, VERMONT
Phone 212-W

Chas L. Johnson
PLUMBING, HEATING
and TINNING

Agent for Crawford
Ranges and Century Oil
Burners

Northfield, Mass.

Telephone 64

REMEMBER

if you

Wish anything in Stationery or Great-
ing Cards for all Occasions

Fishing tackle—Steel rods—Reels etc.
Come and Visit C. BACCHETTA

News Room

Main St., Hinsdale, N. H. Tel. 154-2

BRATTLEBORO TRUST CO.

COMMERCIAL SAVINGS
REAL ESTATE, TRUST
DEPARTMENTS

SAFE DEPOSIT BOXES TO RENT

TRY "THE HERALD" JOB PRINT

Don't be satisfied until
you see the *reliable*

TIMKEN
OIL BURNER

The more critically you compare the Timken Oil Burner
with all other types and makes, the more clearly its
unusual efficiency, reliability and fuel economy are
revealed. See us for low price and easy terms.

WHO MAKES IT MAKES A DIFFERENCE

F. J. HARRIS & SON

PLUMBING & HEATING

33-35 AMES STREET GREENFIELD, MASS.
7-3-6t PHONE 301

TRY "THE HERALD" JOB PRINT

Powers Institute Graduates Class of Eleven



First Column:—Abbie Elizabeth Burrows, Clarence Duprey, Atwood Clayton Fitzherbert, Constance Foster.

Second Column:—Irene Madeline Streeter, Eva Nettie Townsend, Charlotte Truesdell.

Third Column:—Julia May Grusskowski, Theodore Wilson Judd, Georgiana Arbutus Nelson, Dorothy Helen Phelps.



Winchester

Dr. and Mrs. Alex Eaton of Boston, Mass., spent the week end at the Eaton home.

Mr. Edward Winter of Williamstown, Conn., was a guest of Mrs. Delia Powers recently.

Mrs. Vera Pinkham and daughter Beatrice are with her sister, Mrs. Luman Nelson.

Miss Doris Barber of Warwick, Mass., is spending a few days at Mrs. Charles Manning's.

Mr. Stephen Lewis of East Orange, N. J., has returned after a week's visit at his home.

Rev. and Mrs. William T. Knapp and daughter of Nashua spent a few days with friends this week.

Lawrence Prentice of U. of N. H., is spending the summer months with his mother, Mrs. Eva Prentice.

Mrs. Willard G. Holt and children of Epping are with Mrs. Holt's parents, Mr. and Mrs. DeForest Taft.

Mr. and Mrs. William C. Wood of Manchester, N. H., were week end guests of Mr. and Mrs. Ned Woodbury.

Mr. and Mrs. Orvel R. Pierce and family have opened their cottage at Forest Lake and are staying there for the summer.

Mr. and Mrs. Edward Costello spent the week end in Boston and Mrs. Raymond Stache and son returned with them.

Mr. and Mrs. C. J. Barrett and Mr. and Mrs. Hurlbut and two children of Orange, Mass., were Sunday callers at Mr. and Mrs. F. C. Davis.

Mr. and Mrs. Harry Beresford of Troy, N. Y., and Mrs. Julia Cochran of Watervliet, N. Y., are the guests of Mrs. Tuttle for a few days.

Mr. and Mrs. George R. Fosdick, Jr., spent the week end in Holbrook, Mass., returning with them Mrs. Austin Ware and two children.

Wesley A. Smith of Allston, Mass., spent the week end with his parents, Mr. and Mrs. Victor Carlson, who returned with him after a week spent here.

Mr. Russell Burson and the Misses Agnes and Josephine Borarick of So. Wellington, Conn., were week end guests of Mr. and Mrs. Alfred Hayes.

We need a reliable person in Winchester to canvass for subscriptions to The Northfield Herald. Good commission. Apply to Editor Northfield Herald.

The Winchester Gun Club held a military whist of twenty five tables at the Club house on Thursday evening. The prizes were awarded to Mr. and Mrs. Fred Cobb, Mr. and Mrs. Gus Goodell, Mr. and Mrs. Oli Gay, Mrs. Della Powers and Mrs. Libbie Estey. The committee in charge, Mr. and Mrs. Arch Tompson, Mr. and Mrs. Edward Costello served ice cream, cake and coffee.

LEWIS-BROWN

A wedding of local interest took place Thursday afternoon at the home of the bride's parents Mr. and Mrs. Fred Lewis when their daughter, Ruth Estelle was married to Mr. Leslie Palmer Brown, son of Mr. and Mrs. Dana Brown. Rev. W. T. Knapp of Na-

shua, former pastor of the Congregational Church performed the ceremony, the double ring service being used. The wedding was informal, only the immediate families of the contracting parties being present. The house was decorated with evergreen and white flowers. The couple were attended and entered the room to the wedding march played by Mrs. Charles Lowe, sister of the groom. The bride was dressed in white crepe a-line and carried white roses. After the ceremony refreshments were served. A wedding cake was cut by the bride. Many useful and lovely gifts were received. They will start housekeeping in a newly furnished home in Peterboro where Mr. Brown is employed by the firm of Allen and Belcher. Mrs. Brown since her graduation from Keene Normal 1927, has been a teacher in Richmond. Both graduated from the Thayer High School and are members of the Congregational Church.

A good many of the townspeople gathered at the Methodist Church Vestry Friday evening to greet Rev. George T. Carl, Mrs. Carl, Mr. and Mrs. Partridge, Mrs. Cross, Mr. and Mrs. Gillette, Mr. and Mrs. Drugg and Mr. and Mrs. Purbank. The vestry was decorated with large lacy ferns, bouquets of peonies, roses, laurel, white daisies and day lilies. During the reception Mrs. Frank Kellom, at the piano and Mrs. Arthur Gray, with her violin, played soft and pleasing music. The Misses Helen Drugg, Pauline Smith, Cherrie Whitehead, Frances Gale, Emily Atherton, Vera Nelson and Barbara Douglass were ushers. An enjoyable entertainment was given: Two solos were sung by Mrs. Victor Carlson, Let me Live in a House by the Side of the Road, and "To You." Mr. Lawrence Prentice rendered a Cornet Solo, "The Lost Chord." Mrs. Walter Nutting gave two solos, "Hungarian Concert Polka" and "Paraphrase of Annie Laurie." Judge Pierce read for us "Betty at the Baseball Game," and "John W. Jones." Mr. Paul Place gave a Cornet Solo, "Melody in F" and Mrs. Clinton Barnard sang "Springtime of the Year," and Mrs. Maurice Partridge very appropriately introduced Rev. Carl and he made a few remarks in his pleasing manner. Refreshments of ice cream and cake were served by the committee, Mrs. S. G. Johnson, Mrs. John Slate and Mrs. E. K. Baker. Other committees were: Decorations; Mrs. O. B. Pierce, Mrs. Sarah Jennings and Mrs. Minnie Pierce. Program, The music committee of the Federated Church, Mrs. Parke Weeks, Chairman.

Federated Church News

Beginning June 28th the pastor will preach a series of sermons which follow, God in Poetry, God in the Laboratory, God in Music, God in Court. One Sunday evening at 7 o'clock Mr. Oscar Elwell and a group of boys from Camp Takoda will lead the singing. The subject will be Contemporary Immortals. The Ladies Society will have a Lawn party on the parsonage lawn Wednesday June 28th, and it will be served at two hours, 5.30 and 6.30.

Rev. and Mrs. William T. Knapp and children are at the Dickinson cottage at Forest Lake for two weeks.

Mr. and Mrs. Leon Doolittle of Oxford, Mass., were guests of Mr. and Mrs. John Pentland on Thursday.

Mr. and Mrs. William Brightman and children of Shelburne Falls, Mass., visited Mr. and Mrs. Victor Carlson this week.

Sunday the subject of the sermon will be "God in the Laboratory."

There will be baptism of infants and any adults who may desire. It is suggested that those wishing baptism communicate with Rev. Mr. Carl. There will be no Sunday School during July and August.

Miss C. Madeline Hayes has returned to her home for the summer from her teaching position at Greenwich, Conn.

Miss Arlene Manning is spending a few days in Warehock, Mass.

Mr. John Sosnoski and two sons spent the week end in New Britain, Conn.

Miss Margaret Race has gone to Greenfield, Mass., to attend a summer school.

Miss Mabel Young of Hudson is with her mother, Mrs. Nettie Young for the summer.

Miss Cecelia Payeski has accepted a position as violinist at Moosehead Lake for the summer.

Mrs. William Malatias of Concord, N. H., is with her mother, Mrs. Mary Snow for a few days.

Miss Mildred Partridge of Orange, Mass., is spending some time with her father, Mr. M. E. Partridge.

Mr. Wesley A. Smith of Allston, Mass., is spending a week with his parents, Mr. and Mrs. C. A. Smith.

Mrs. Nettie Hicks who has spent the past several months with her sister, Mrs. G. R. Polser has returned to Springfield, Mass.

Guests at the parsonage recently were W. W. Tinkham of Dighton, Mass., and Dr. and Mrs. W. L. Stidger of Boston, Mass.

Mr. and Mrs. Edward Costello and daughter spent the week end in Portsmouth. Mr. Costello attend the State School at Manchester.

The Ladies Society of the Federated Church served a strawberry supper to about 150 people on the parsonage lawn Wednesday evening.

The members of Franklin Kelloms Sunday School Class, with their lady friends enjoyed a dog roast at the home of Warren Buffum, Scotland Road Thursday evening.

Mrs. Frank Wellman and son David of Lewiston, Me., have been visiting Mr. and Mrs. O. B. Pierce. On Friday they were joined by Mr. Wellman and returned to Maine on Sunday.

Vacation school will be from July 20 to August 1 under the direction of Miss Lola Stickney of Charlestown, Mass., and Miss Margaret Duncan of Concord, Mass., together with local workers.

Mr. and Mrs. Walter C. Wood spent the week end in Springfield, Mass., on Sunday. They were the guests of their nephew, Boatswain William A. Wood, Sea Scout Ship Eagle No. 2 on a sailing trip on the Connecticut river.

Another House Broken Into

The Askren house on Wanamaker Road which has been vacant since its occupancy by Mr. and Mrs. J. S. Burnett was broken into about a week ago and the trespassers enjoyed a good time in the house. Windows were left open and the fireplace was used—magazines and easy chairs were used and cigarette stubs were left together with a woman's handkerchief and some writing on the fireplace mantel. Automobile tracks were in evidence. The break is being investigated.

Marlboro Old Church Destroyed By Fire

The Congregational Church of Marlboro, Vt., which was built in 1819 was destroyed by fire on Sunday. The Brattleboro fire department was called to Marlboro, 10 miles to the west, about 8.30 to help extinguish the fire, which started in the farm house owned by William Brayman and occupied by Raymond Howe. The Brayman house and one owned and occupied by Justin Thomas were destroyed. In a short time the flames communicated with the church and nothing could be done to save the historic structure.

Hinsdale

Mr. and Mrs. John Phair and Mr. and Mrs. Clarence MacDonald, who have been guests at the home of Mrs. Gertrude E. Bruce for the past week, left Sunday for their home in Homer, Mich.

Mrs. Josephine Bouchie was called the last of the week to Teaneck, N. J., on account of the serious illness of her daughter's husband, Charles Chesnev.

Mr. and Mrs. Ernest Hall returned to their home in Detroit, Mich., Sunday after having spent several days with his parents, Mr. and Mrs. Albert Hall.

Theodore and John Rec are spending two weeks with relatives in Bonds-ville, Mass.

Mrs. Edith La Belle and two children returned to Worcester, Mass., Sunday following a few days stay at the home of Mr. and Mrs. Charles Howe.

Miss Edith Hall of Philadelphia, Pa. has returned to her home after a several days visit with her parents, Mr. and Mrs. Albert Hall.

The Catholic society is to conduct another open air dance next Saturday afternoon and evening. Dancing will be from 5 until 12 o'clock p.m. Good music will be furnished.

A daughter has been born to Arthur and Marion Parkhurst Welch, of Brattleboro road.

The local baseball team played at Brattleboro, Vt., Sunday afternoon against the Church Manufacturing company of that town and won by a score of 6 to 3.

Mr. and Mrs. Frank Mason of Boston are expected this week and will enjoy the summer months at their Chestnut hill home.

Mr. and Mrs. James T. Duffy and daughter, Gladys and son, Harold, are to leave July 12 for an extended visit with relatives in Montreal, Can., and vicinity.

Mr. and Mrs. Frank Wilson and child have moved to the Fisher house on Highland avenue.

Miss Cora Hart and Miss Pendleton both of New York have come to remain for the summer at their home on Highland avenue.

F. J. Young has been in Brockton, Mass., and during his absence, Ora H. Smith worked in the F. J. Young and Son's store.

The selectmen have announced that the tax rate this year will be \$2.42 which is a decrease of 28 cents over that of last year, which was \$2.70.

Miss Elizabeth Stearns, who just graduated from the Brockton, Mass. high school, has returned to the home of her parents, Mr. and Mrs. Louis N. Stearns.

Clarence E. Howe has bought the Blanchard house on the Chesterfield road and will move his family there soon.

Mr. and Mrs. Robert Hildreth are visiting his sister, Mrs. F. A. Hurlburt, in Claremont. Mrs. J. Juedes of Boston is also visiting Mrs. Hurlburt. Mr. Juedes is on a two-weeks fishing trip at Connecticut lake.

L. N. Stearns and family have gone to Lake Spofford, N. H., to remain for one month.

The next meeting of Wantastiquet Grange will be held July 3, at which time "Flora's Night" will be observed. The program will be in charge of Mrs. Ernest E. Adams.

Evelyn Gay Moyer, daughter of Mr. and Mrs. Gordon Moyer, who underwent a serious operation in the Brattleboro Memorial hospital, the last of the week, is slightly more comfortable.

Mrs. Lilla J. Lyons, who has been at the home of Mr. and Mrs. Louis J. Deane, for several weeks, left Saturday for her summer home in South Newfane, Vt.

William Spring of Brooklyn, N. Y., is visiting at the home of his grand parents, Mr. and Mrs. Fred Butler.

Michael Bombay of Pawtucket, R. I., has purchased the Carl Chamberlain farm on Cream Pot hill, and will take possession about July 1.

The Rev. Johnson A. Haines, pastor of the First Congregational Church at Hinsdale, N. H., with Mrs. Haines and Miss Clara Campbell are attending the National Council of Congregational Churches and the General Convention of Christian Churches in Seattle, Washington, Mr. and Mrs. Haines are attending as delegates from the Cheshire Association of Congregational Churches in New Hampshire. The trip reaches its conclusion on July 14th and Mr. Haines will occupy his pulpit on July 19th. During his absence the Rev. James K. Lyman will conduct the Sunday services on June 21, and 28, and July 5. The Rev. James H. Potter will preach on July 12th.

Personals

Mrs. E. F. Howard is visiting with friends in Detroit, Mich.

Mrs. H. E. Sheldon is ill at her home on Warwick avenue.

Misses Carrie Mason and Ina Merriam are taking an automobile trip through Maine.

Miss Ruth Nickerson a former teacher in Northfield Schools has been visiting in town.

Miss Dorothy Whipple of Richmond, N. H., is visiting Mrs. M. E. Vorce and family.

Mr. Lee Peacock and his wife of Raleigh, N. C., are occupying their cottage on Rustic Ridge.

Seth Field of Boston University is employed at the Gingras Drug store for the summer.

Glenn W. Giebel is spending the week with Francis Reum of Greenfield.

Mrs. William P. Stanley of Highland avenue is leaving soon for her home in Gloucester by the sea.

Mrs. Julia A. Newton of Akron, Ohio, is spending the summer with her sister, Mrs. N. P. Wood.

Dr. Richard G. Holton is leaving for a week's vacation trip to Nova Scotia with the Steadler family.

Mrs. Franz George has returned from spending a week of rest at the New England Fellowship at Rumney, N. H.

Miss L. R. Kinsman of Perkins Institution for the Blind at Watertown, Mass., has opened her cottage on Rustic Ridge.

Miss Marjorie Blossom who has been attending Wheaton college has returned to her home on Aldrich street.

Mrs. H. H. Ramsdell and her daughter, Ruth of Portland, Maine are occupying Mossmere in Mountain Park during the Girls Conference.

Mr. and Mrs. S. E. Walker have presented a natty Ford roadster to their daughter Blanche, who is to visit them over this week end.

Miss Marjorie Shaw is enjoying a short vacation at her home in Warwick and returns this week to the home of Mrs. Nye for the summer.

Rev. J. East Harrison has returned to the Hotel Northfield and begun his series of daily Bible studies in the hotel parlors each morning.

Rev. J. R. Watson Pastor of the Reformed Church at Jamaica, N. Y., has joined his family for the summer at "Birchwood Cottage" in Mountain Park.

Miss Anna L. Miller librarian of the Mt. Hermon School Library is attending sessions of the National Association of Librarians being held in New Haven, Conn.

Miss Catherine Grady has rented her home on Birnam Road for two months to a family from New Jersey and leaves on Wednesday for Monterey.

Mr. and Mrs. Clarence Steadler are leaving this week for Nova Scotia where Mrs. Steadler and her family will spend the summer. Mr. Steadler will return home in a week.

Dr. and Mrs. Allen H. Wright left yesterday for a two weeks trip. They will motor to Buffalo and then take the steamer for the Great Lakes Trip. Dr. Webber will care for Dr. Wright's practice during his absence.

Mr. Roger Dunlap of Main street has enlisted in the U. S. Navy and was visiting in Northfield this week. He has been assigned to the Training School at Newport previous to being attached to a warship in September.

Mr. and Mrs. Nelson A. Jackson of Mt. Hermon returned on Wednesday from a trip to Keuka Park, N. Y. They were accompanied on their return by Mrs. Jackson's sister, Miss Space of Keuka Park, who will spend a week or ten days here.

Mrs. Horace Otis of Watertown, Mass., is the guest of Mr. and Mrs. Charles C. Stearns for the week.

Mrs. Mary A. Bardwell and daughter, Ruth of Boston, have arrived in Northfield for the summer and have opened their spacious home on Main Street.

The many friends of Mrs. William J. McRoberts will learn with regret that she has been quite ill and in a hospital in Brooklyn which will probably prevent her from occupying her cottage in Mountain Park until later this season. The latest word is that she is improving and will be removed from the hospital to her own home.

Miss Margaret Greer of Chatham, N. J., and Mrs. Alfred J. Suttie of Madison, N. J., are spending a few weeks in Northfield as guests of Mrs. Hoehn and Miss Lawrence's at the latter's cottage in Mountain Park. Mrs. Suttie is a niece of Mrs. Hoehn and Miss Lawrence and Miss Greer is a niece of the late Bishop Greer of the Episcopal Church of New York.

Moving From Northfield

Mrs. Thomas R. Callender is packing her household goods and shipping them by motor to Norwood, Mass., where she will hereafter reside. Northfield-citizens will regret her going from our midst but their well wishes will follow.

Probate Court

In Probate Court at Greenfield, June 16th administration was granted on the estate of Mary A. Gages of Northfield to Harry C. Gates of Orange.

Locals

The Directors of the Northfield National Bank hold their regular monthly meeting next Monday.

The oiling of the streets about town is about finished and the job this year was especially well done. There has not been the usual tracking of black tar oil.

The fire department was called out twice Saturday for a persistent chimney fire in the residence of Mr. Sam Smith on Main street. Little damage was caused.

Dr. Richard G. Holton and Clyde Mattern tried their luck last week end at fishing but since we have no report of their success it is presumed they brought home only a few minnows.

A notice has been posted at the plant of the Millers Falls Tool company stating that the company will be shut down the first three weeks in August for the annual vacation.

Mrs. Marie Dolores Mann, who has been taking a course of study the past year to fit herself for a beautician has opened her shop the past week at Kelavista Inn for shampooing, manicuring, etc. All wish her every success.

The Unitarian Church School, with its demonstration service last Sunday, closed its sessions until the first Sunday after Labor Day in September. Individual classes with the teachers will attend special sessions at the Auditorium during July and August.

The trophy offered by the Bernardston Inn at the recent Stoneleigh-Prospect Hill school horse show, was not awarded due to the absence of several entries in the jumper class. The trophy will be awarded another year.

The Northampton Y. M. C. A., Camp at Forest Lake in Winchester is called Camp Wiyaka and opened last week. There are about fifteen boys from Greenfield in attendance. None are registered as coming from Northfield.

Messrs. Galen Stearns, James Dale, Myron Dunnell and Alfred Holton were successful fishermen at Squam Lake last week end. The editor was shown one of the fine lake trout caught by Mr. Stearns and it was very large and a beauty.

The children now in Virginia Fresh Air Camp are from Dr. George A. Buttrick's church in New York. They sang a hymn at the service in the Auditorium last Sunday morning. Miss Betty Cornish is the camp head again this year.

All the Savings Banks in Rutland, Vermont have decreased their interest rates from 4 and 4 1/2 per cent to 3 1/2 per cent. This action is in harmony with the movement of all banks to lower the interest rates paid at this particular time.

The Northfield Hotel through its garage service has made arrangements to care for the automobiles of conference guests this summer. Storage will be provided with daily inspection of cars and all mechanical attention provided when needed. Full particulars may be secured at the Hotel office.

In connection with the item published in another column concerning "Appledore and Smuttynose" it may be interesting to state that the desk of author Celia Thaxter is in Northfield the property of Mrs. Grace L. Hoehn, the desk having been presented to her by Celia Thaxter's son when Mrs. Hoehn resided at Portsmouth.

The women of the Unitarian church had one of their successful food sales on the church lawn Tuesday. They plan to hold such monthly sales all summer for the benefit of residents who are too busy or tired to cook and for the many guests passing this way that appreciate the home cooking. They have some fine cooks and prices are always reasonable.

Bernardston

Demands will be issued July 1 for all outstanding 1929 taxes.

Mr. and Mrs. Lawrence Gale and family attended the old home day in Leverett Sunday.

E. V. McHugh of Providence, R. I. is staying with his sister, Mrs. Maden and family at Shady Side Inn.

Mr. and Mrs. Clifford Hale of Springfield are spending the week end at the cottage on the Northfield road.

At the Unitarian church Sunday morning at 11 o'clock, Rev. Joseph C. Allen will speak on "Forgiving our Debtors."

Mrs. Laura Flagg with her two grandchildren, Marion and Robert Wessman are at their cottage for the summer.

Miss Ella Eckberg of Dedham, a former teacher, was a guest over graduation at the home of Mrs. George Morton.

Miss Olson has gone to her home in Nebraska; Miss Palmer to Bowdoinham, Me., and Miss Estay to Alberta, Can., for the summer vacation.

Mrs. Etta Chapin, Myron Chapin, Mrs. Carl Whitaker and two children and Mrs. Frank Deane attended the Delvy reunion at Warwick.

Mrs. Elmer French and granddaughter, Susan, have returned home from a week at Chester, Vt. Mrs. Gilbert Benson and son Harry accompanied her.

Stoneleigh-Prospect Graduates Twelve

Stoneleigh-Prospect School has had its first graduation last week at its home on the Bernardston Road. Dr. Samuel A. Eliot pastor of the Arlington Street Church in Boston delivered the address. He said:

"The important thing is not where we have arrived, but in what direction we are facing.

"We have no use here for the education which consists in having a teacher pack information into the vacancy of a girl's mind as you would pack articles into your trunk. My idea of a worth while education is not something to accept, but something to achieve. An educated person is simply one who can see clearly, think independently, imagine vividly, and will nobly."

Twelve students received their diplomas. The diplomas were presented by William S. Allen of Greenfield president of the board of trustees. Miss Caroline L. Sumner, co-principal of the school, announced the honor students.

Prof. Harold E. B. Speight, head of the department of biography at Dartmouth, delivered the baccalaureate sermon on Sunday and at the candle-light services in the evening, the "Spirit cup," the school's highest honor, presented to the girl who best exemplifies honor, loyalty, faithfulness and truth, by popular vote of the faculty, was given to Nancy C. Haughton of Exeter, N. H., a student in the junior college department. The cup, with the winner's name engraved upon it, remains at the school.

Saturday afternoon the class day exercises took place followed by a recital by the students of piano at 5 and a concert at 7.30, given by the faculty of music at the school. The most colorful event of the program was the horse show which brought out a large crowd of spectators.

Members of the class of 1931 are as follows: Junior college course, Mary Elizabeth Brown, Riverside, Conn.; Nancy Creux Haughton, Exeter, N. H.; high school course, Elizabeth Carolyn Burton, Providence, R. I.; Constance Marion Dudley, Hanover, N. H.; Nanette Eichberg, Cincinnati, O.; Anne Alden Gill, Washington, D. C.; Anne Root, Concord, Mass.; special academic course, Carolyn Luella Cummings, Toledo, O.; Lydia Girford, Shrewsbury, Mass.; Marjorie Hancock, Franklin, N. H.; Margaret Korrady, Chicago, Ill.; Julie Lydia Sleicher, Montclair, N. J.

Prosperity Strikes Northfield

As one travels about the various sections of Northfield it is apparent that there will be no lull in the building industry this summer—Mr. John Anderson is building a new cottage house directly back of the Proctor Block on Warwick Ave.; Mr. William Shattuck has the foundation in for his new house on Maple street which will be started immediately; Miss Speakman has had the lot cleared on Winchester Road which she recently bought of Mr. Spurgeon and workmen are busy on the foundation walls for her bungalow; the old Peroul house which burned down last winter on the Plains Road is now being reconstructed; Mr. A. M. Solandt is starting the building of a small cottage on Ashuelot Road near his present residence; Mr. Dunbar is making extensive improvements to his summer cottage "Ferncliff" in the Highlands; and it is reported a new summer cottage will be constructed in Mountain Park; Mr. L. O. Clapp is also erecting a cottage on the Farms Road. It looks like a busy season for carpenters, masons and painters.

Pine Street School Notes

Report of Grades 6, 7 and 8
Present every day during the school year: Grade 6, Rosalie Cossett and Charlotte Long; Grade 8, Eleanor Long; Absent 1-2 day, Grade 7, Robert Thompson; Absent one day, Grade 6, Evelyn Lamphear and Ruth McGowan; Not tardy during year, Grade 6, Rosalie Cossett, Thelma French, Fatty Payson, Evelyn Lamphear; Grade 7, Glenn Giebel, Harry Holloway, Margaret Skilton, Robert Thompson; Grade 8, Margaret Gray, Mildred Holloway, Eleanor Long, Stanley Newton, Preston Whitney. Only one pupil in the eight grade was tardy during the entire year. Those who had the most perfect lessons during the year in Spelling were, Grade 6, Raymond Plotczyk 28; Grade 7, Louise Cover 17; Grade 8, Eleanor Long 36; In Arithmetic, Grade 6, Evelyn Lamphear 26, Grade 7, Harry Holloway 62; Grade 8, Eleanor Long 61; In English, Grade 6, Ruth McGowan and Jeanette Plotczyk 12 each; Grade 7, Glen Giebel 20; Grade 8 Eleanor Long 16. Jeanette Plotczyk and Miriam Bolton brought the largest number of wild flowers.

New York Is Reciprocal

A letter from the commissioner of motor vehicles of New York to the Registrar of Motor Vehicles in Massachusetts states that New York will allow Massachusetts car owners to operate in New York at any time without securing New York registration. This means that there is full reciprocity between the two states, because Massachusetts, in return, will allow automobiles registered in New York unlimited time in Massachusetts, except that those persons owning vehicles remaining beyond the period of 30 days must secure a permit which is issued free of charge, the only requirement being that the applicant for such permit must be the holder of a policy indemnity insurance.

Motorists with cars registered in New York state who desire to remain in Northfield longer than 30 days must secure their permits to operate thereafter at the Registry branch office in Greenfield.

Kiki — Kiki — Kiki

You may not know what this word of four letters means but if you go to the Brattleboro Auditorium next Wednesday or Thursday you will discover that it is a Mary Pickford film which is a laughing hit.

So, if you are fed up with surface morals, sex plots, and white-washed wickedness, and really hanker after a delightful, roguish love story replete with comedy, go and see Mary Pickford in "Kiki."

It is modern, fast, funny and exhilarating from start to finish. Miss Pickford has an innocent wild abandon, a hoydenish, quality, recklessness and impulsiveness and madcap charm. She falls in love with Reginald Denny who can't get along with a woman and can't get along without one. He has been divorced from one, Margaret Livingston, and she is using all her feminine power to lure him back, meanwhile carrying on something of an affair with a tenor.

"Kiki," has a high quality comedy cast, every member of which has an excellent leading man for Miss Pickford. Margaret Livingston has headlined in laughter. Denny makes zip and sparkle. Joseph Cawthorn, Fred Walton, Phil Tead, Fred Warren and Edwin Maxwell give splendid support to the riotous moments between Miss Pickford and Denny.

The Editor looked into this playhouse last Monday and found it delightfully cool and pleasant to sit there and enjoy the splendid productions which Manager Sharby is showing—and what's more Northfield people were there to enjoy it too.

Librarians Pass Northfield

Members of the American Library association to the number of 130 passed through Northfield Tuesday en route to Brattleboro. The association has been holding a convention at New Haven, Conn., and is following its sessions there with a tour of the Connecticut valley.

Monday the party was in Springfield. Tuesday they visited Holyoke, Mt. Tom, Mount Holyoke college, Amherst college, Northampton, Deerfield and Greenfield. Tuesday morning the tourists will go to Brattleboro, Springfield, Manchester and Bennington, Vt. and to Williams college at Williamstown. Wednesday they will continue over the Mohawk Trail to Shelburne Falls, Ashfield and the Berkshire Trail.

Horse Show At Stoneleigh-Prospect

Fifty horses were entered in the Stoneleigh-Prospect Horse Show last week and this highly successful event was attended by many Northfield people. The show took place in the new riding ring of the school in connection with its first commencement.

Miss Pauline Goodrich riding instructor was ring master. The nine classes were saddle pony, horsemanship, open saddle horse, saddle pairs, championship stake, games and drill by Stoneleigh-Prospect Riding Club, open jumper and pair jumpers.

Horses were entered from Greenfield, Brattleboro and Amherst.

A Message From Brazil

Last winter the North church Sunday school voted a sum of money to be sent through Rev. and Mrs. Philip Landes as a gift to a young seminary student connected with their work in Brazil. A letter has been received conveying this young friend's thanks for the gift, which, being translated from the Portuguese, reads as follows:
My Dear Brother in Christ:
I received, on the 5th of this month, the equivalent of ---, which is the generous gift made to me by the good brethren of your Sunday School, as a help to me in my theological studies here in the Seminary of this city of Campinas.

Through you I wish to express my sincere gratitude for this kindly gift, which to me represents a practical demonstration of your fraternal spirit and of your effective co-operation in the evangelization of the world, and more especially in the evangelization of my own country.

It was for me a great blessing to receive this present, yes, a great blessing because of the spirit in which the gift was made. May God bless your generosity! May the same God, who has filled your hearts with zeal for his Holy Cause and who has united in you this missionary spirit, prepare you ever more and more to co-operate, with holy joy and good will, in the extension of his kingdom!

By the grace of this same God I find myself here devoting myself to my preparation for the ministry. Thanks to him, I am making progress in my studies, and if it is his will for me, as I believe it is, at the end of next year I shall finish my course in this Seminary, and from here I will go out to take an active part in the harvest field of the Lord. And I shall always remember young members of the Northfield Sunday School because by your generosity you have had a part in my preparation for the ministry. May God bless you and keep you!

From your sincerely thankful brother in Christ, Augusto Jose Arango.

Double Wedding

At the residence of Rev. W. W. Coe on last Sunday evening there was solemnized a double wedding when Malcolm Thayer Jewett of Arlington and Evelyn Andrews, daughter of Mr. and Mrs. Frank Andrews of Orange, and H. Frank Davis of Brookline and Ruth L. Harris, daughter of Mr. and Mrs. Leon A. Harris of Keene, N. H. were united. Both couples left with congratulations and well wishes of the minister.



86,000 MILES Here's an endurance record that speaks for RIVERSIDE Quality. The tire shown above was sent us by Mr. J. H. Ralston of Delano, California, as an expression of his satisfaction with RIVERSIDE service. Over all kinds of roads, and in all kinds of weather, this sturdy RIVERSIDE clicked off mileage. Twenty thousand, fifty thousand, seventy-five thousand miles—and still going strong! And at last, after his RIVERSIDE Cord had covered better than 86,000 miles, Mr. Ralston sent it back to Ward's as an example of RIVERSIDE endurance.

WARD'S RIVERSIDES are Turning in Amazing Mileage Records All Over America! . . . 42,000, 68,000, 86,000 MILES!

AFTER all, you buy a tire for just one thing—and that's MILEAGE. And you do get MILEAGE when you buy a Riverside. Note the tire above that covered 86,000 miles. And Mr. C. A. Puaria of Portland, Ore., writes us about four Riversides that have covered 42,000 miles and are still in use. Mr. R. H. Easter of Elma, Washington, reports a Riverside in use every day on a school bus covered 68,000 miles. These three examples are but typical of the scores of letters and reports we are constantly receiving on Riverside performance. *These three testimonials came to us unsolicited—they were not bought at a price!*

No wonder jealous tire makers and dealers are becoming alarmed over the tremendous swing of tire buyers to Riversides. The most unfair and bitter tactics ever known in the tire industry are being used today to fight Ward's Riversides. Advertising has appeared all over the country in which mail order tires are referred to as "mongrels." Unfair comparison charts are being published and displayed by competitors. **Second line tires are being offered under nationally known tire names at the same prices as first quality Riversides—BUT THEY CAN'T BEAT RIVERSIDE PERFORMANCE, AND THAT'S WHAT COUNTS, and that's what the customer wants.**

We'll Match Riversides . . . on the Road . . . Against ANY Tire Made and We'll Beat it in Price!

Riverside tires are one of the best known in America. They have been sold for 19 years. They are made by one of the largest tire companies in the world. They are built to the most rigid specifications known. They are the finest quality it is possible to produce. They are backed by a guarantee that is without limit as to time or mileage. **AND THEY SELL FOR LESS THAN ANY FIRST QUALITY NATIONALLY ADVERTISED TIRE ON THE MARKET!** These sound like sensational claims. But they're FACTS. Montgomery Ward & Co., one of the largest merchandising institutions in the world, now in its 59th year in business, stands back of every claim made in its advertisements. Note this—the nationally advertised tires offered you at the same prices as Riversides are NOT the first quality tires of the manufacturers who make them—but their second quality tires—put on the market to meet Riverside prices. So, always compare qualities as well as prices. The table at the right lists some of the best known first quality tires that DO compare with Riversides in quality—YOU COMPARE THE PRICES!

COMPARE

Here are some leading makes of tires that are similar in quality to our 4-ply Riversides, and the published list prices:

| SIZE | WARD'S RIVERSIDES (4-ply) | Firestone Gen. Dipped High Speed Heavy Duty (4-ply) |
|------------|---------------------------|---|
| 28x4.40/21 | \$4.95 | \$ 7.05 |
| 30x4.50/21 | 5.89 | 7.85 |
| 28x4.75/19 | 6.88 | 8.55 |
| 29x5.00/19 | 7.00 | 9.15 |
| 30x5.00/20 | 7.10 | 9.40 |
| 28x5.25/18 | 7.90 | 10.35 |
| 31x5.25/21 | 8.55 | 11.40 |
| 29x5.50/19 | 8.90 | 12.00 |
| 30x5.50/20 | 9.00 | 12.50 |

Here are some leading makes of tires that are similar in quality to our 6-ply Riversides, and the published list prices:

| SIZE | WARD'S RIVERSIDES Heavy Duty (6-ply) | Firestone Gen. Dipped High Speed Heavy Duty (6-ply) |
|------------|--------------------------------------|---|
| 28x4.40/21 | \$7.15 | \$10.10 |
| 30x4.50/21 | 7.48 | 10.80 |
| 28x4.75/19 | 8.30 | 11.15 |
| 29x5.00/19 | 8.90 | 12.25 |
| 30x5.00/20 | 9.10 | 12.60 |
| 28x5.25/18 | 9.60 | 13.50 |
| 31x5.25/21 | 10.25 | 14.75 |
| 29x5.50/19 | 10.95 | 15.20 |
| 30x5.50/20 | 11.10 | 16.10 |

Not all sizes have been listed—but enough to give an idea of how prices compare. And by the way, Ward's prices are even LESS when you buy in PAIRS.

Free Mounting Service at Every Ward Store
WARD'S ALWAYS SELLS FOR LESS

MONTGOMERY WARD & Co.

BRATTLEBORO

Telephone 286

VERMONT